VENDOR SPONSORSHIP OPPORTUNITIES

PLATINUM PACKAGE | $2,500 | 4 Available
Exhibit Space
- 1st Tier – oversized exhibit space in Borlaug Ballroom
- 6-foot skirted table, 2 chairs
2 Complimentary Guest Registrations
- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available
Sponsorship Displays & Table Tent Recognition
- Logo on signage/displays throughout the event
- Table tents with your branding on all tables
Conference Website & Brochure
- Logo, contact information, and 50-word company description displayed on the Central States website and in printed brochure
- 1 full-page ad in conference brochure

BRONZE PACKAGE | $500 | Unlimited
1 Complimentary Guest Registration
- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available
- No Exhibit Space Provided with this Package
Conference Website & Brochure
- Logo displayed on the Central States website and in printed brochure

GOLD PACKAGE | $1,500 | 12 Available
Exhibit Space
- 2nd Tier – oversized exhibit space in Vendor Room
- 6-foot skirted table, 2 chairs
2 Complimentary Guest Registrations
- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available
Sponsorship Displays
- Logo on signage/displays throughout the event
Conference Website & Brochure
- Logo and contact information displayed on the Central States website and in printed brochure
- 1 half-page ad in conference brochure

SILVER PACKAGE | $750 | 13 Available
Exhibit Space
- 3rd Tier – oversized exhibit space in Vendor Room
- 6-foot skirted table, 2 chairs
1 Complimentary Guest Registration
- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available
Conference Website & Brochure
- Logo displayed on the Central States website and in printed brochure

REGISTER ONLINE
http://www.aslacentralstates.org/2017-sponsor/
EVENT SPONSORSHIP OPPORTUNITIES

PREMIUM WELCOME RECEPTION SPONSOR
Wednesday Evening | $2,500
- Iowa ASLA to rent venue and Sponsor to coordinate any food, drinks, or other items as Host
- Speaking Opportunity During Event (10 min.)
- Company Logo displayed on signage during event and special recognition in conference brochure

EXCLUSIVE SOCIAL SPONSOR
Thursday Evening | $2,500
- Iowa ASLA to rent venue and Sponsor to coordinate any food, drinks, or other items as Host
- Speaking Opportunity During Event (10 min.)
- Company Logo displayed on signage during event and special recognition in conference brochure

AWARDS LUNCH SPONSOR
Friday | $1,500
- Iowa ASLA coordinating food with venue
- Speaking Opportunity, Awards Introduction (5 mins.)
- Company Logo displayed on signage and/or opening slide during event and special recognition in conference brochure

LUNCH SPONSOR
Thursday | $1,000
- Iowa ASLA coordinating food with venue
- Speaking Opportunity During Lunch (5 mins.)
- Company Logo displayed on signage during event and special recognition in conference brochure

TOUR SPONSOR
Thursday Afternoon | $750
- Speaking Opportunity – Introduce Tour (5 min.)
- Company Logo displayed on signage during event and special recognition in conference brochure
- Location TBD

BREAKFAST SPONSOR
2 Available | $500 Each
- Iowa ASLA coordinating food with venue
- Company Logo displayed on signage during event and special recognition in conference brochure

BREAK SPONSOR
3 Available | $350 Each
- Iowa ASLA coordinating refreshments with venue
- Company Logo displayed on signage during event and special recognition in conference brochure

DEPARTING SNACKS SPONSOR
Friday Afternoon | $350
- Iowa ASLA coordinating refreshments with venue
- Company Logo displayed on signage during event and special recognition in conference brochure

AWARDS PROGRAM PRINTING SPONSOR
Friday | $500
- Iowa ASLA to Coordinate Printing
- Special recognition in printed awards program

LANYARD SPONSOR
Full Conference | $500 - $1,000
- $500 if Sponsor provides lanyards
- $1,000 if Iowa ASLA provides lanyards
- Attendees will wear your company name and/or logo during conference events

FLASH DRIVE SPONSOR
Full Conference | $350
- Sponsor to provide flash drives for all registered attendees with your company name or logo
- All attendees will receive flash drive loaded with all conference materials for their use

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