Dear Potential Sponsors and Exhibitors:

On behalf of the ASLA Great Plains Chapter and the ASLA Central States Conference Planning Committee, I would like to extend an invitation to you to participate at the 9th Annual ASLA Central States Conference scheduled for April 9-11, 2014 in Omaha, Nebraska. This Conference brings together Landscape Architects, Planners, Architects and Green Building Professionals from an eight state region including Arkansas, Iowa, Kansas, Missouri, Nebraska, North Dakota, Oklahoma and South Dakota.

Much effort has gone into organizing the educational programs and scheduling the activities for the conference. We would like you to be a part of this conference to socialize, display and share information about your company and products with the region’s landscape architects. Our successful annual conference would not be possible without the many product manufacturers and service representatives who generously support to the ASLA Central States Conference each year. We owe them our reciprocal support and deepest gratitude!

This year’s conference will be at the historic Durham Museum in downtown Omaha. Beautiful architecture blends with memories of a time gone by at The Durham Museum. Making its home in one of Omaha’s most unique treasures, Union Station. Hotel accommodations are available at the host hotel, Embassy Suites Omaha – Downtown/Old Market just three blocks away from the Durham Museum.

The Swanson Gallery will accommodate 20 exhibitor booths in a secure setting as well as up to six oversized Platinum/Gold sponsor booths in a non-secure area in the lower level of the museum. Our daily breakfasts and luncheons will be held within the Swanson Gallery affording you maximum visibility and contact opportunities. Two days of speaker sessions and refreshment breaks will be held on the lower level in the Stanley and Dorothy Truhlsen Lecture Hall. The Platinum and Gold sponsor booths are located directly adjacent to the lecture hall with excellent attendee traffic and convenient access to your booth for conference attendees.

Don’t miss this opportunity to share your organization’s products and services with the region’s most active Landscape Architects! Sponsor and exhibitor opportunities exist at various price levels and there are numerous opportunities for event and specialty sponsorships. Please review, complete and submit the commitment form today.

If you have any questions, please contact me.

Sincerely,

Mike Bender, PLA
Sponsorship Committee Chair
ASLA Central States Conference
Ph 605-721-5553
Email mike.bender@kljeng.com
Sponsorship & Vendor Information

PLATINUM SPONSORSHIP | $2,500
4 Opportunities

Exhibit Space
- 1st Tier - Oversized exhibit space next to lecture hall where speaker events will take place.
- 6-foot skirted table, two chairs.

Two (2) Conference Registrations
- Tickets include session entry, social events and food functions.
- Additional tickets may be purchased at special rate of $150.

Sponsorship Boards + Table Tent Recognition
- Brand recognition on signage, displays throughout the event.
- Table tents with your branding will be placed on all tables.

Conference Website + brochure
- Logo, contact information and 50-word company description displayed on the Central States website and printed brochure.
- 1 full-page ad in conference brochure. Specifications will be sent upon receipt of sponsorship confirmation.

Speaking Opportunity
- Opportunity to give one 5-minute speech to attendees regarding company or product during one of the premier events.

GOLD SPONSORSHIP | $1,500
2 Opportunities

Exhibit Space
- 2nd Tier - Oversized exhibit space next to lecture hall where speaker events will take place.
- 6-foot skirted table, two chairs.

Two (2) Conference Registrations
- Tickets include session entry, social events and food functions.
- Additional registrations may be purchased at rate of $150.

Conference Website + brochure
- Logo, contact information displayed on the Central States website and printed brochure.
- 1 half-page ad in conference brochure. Specifications will be sent upon receipt of sponsorship confirmation.

SILVER SPONSORSHIP | $750
20 Opportunities

Exhibit Space
- 6-foot skirted table, two chairs.

One (1) Complimentary Conference Registration
- Ticket includes session entry, social events and food functions.
- Additional tickets may be purchased at rate of $150.

Conference Brochure + Website
- Logo displayed in conference website and brochure.
- Specifications will be sent upon receipt of sponsorship confirmation.

BRONZE SPONSORSHIP | $500
NO BOOTH SPACE - Unlimited Opportunities

One (1) Complimentary Conference Registration
- Ticket includes session entry, social events and food functions.
- Additional tickets may be purchased at rate of $150.

Conference Brochure + Website
- Logo displayed in conference website and brochure.
- Specifications will be sent upon receipt of sponsorship confirmation.

*All exhibitors will need to be torn down by Noon Friday prior to the Awards Luncheon.
EVENT SPONSORSHIP OPPORTUNITIES

WEDNESDAY NIGHT OPENING RECEPTION/KEYNOTE SPEAKER
Premium Reception Sponsor - $2,500 (1 available)
Contributing Reception Sponsor - $500 Each
- As a Premium Reception Sponsor for $2,500, you’ll receive a 5-minute presentation opportunity during the agenda, sponsorship board recognition during the reception and recognition in the brochure. Logo placement at event or on opening slide.
- As a Contributing Reception Sponsor for $500, you’ll receive sponsorship board recognition during the reception and recognition in the brochure. Logo placement at event or on opening slide.

FRIDAY AWARDS LUNCHEON | 3 Available
Premium Awards Sponsor - $1,500 (1 available)
Contributing Awards Sponsor - $500 (2 available)
- As a Premium Awards Sponsor for $1,500, you’ll receive a 5 minute presentation time frame during the agenda, sponsorship board recognition during the reception and recognition in our brochure.
- As a Contributing Awards Sponsor for $500, you’ll receive sponsorship board recognition during the reception and recognition in the brochure.

SPECIAL TOURS | 3 Available
Exclusive Sponsor - $1,500 Each
- Bike Tour
- Omaha Green Infrastructure Tour
- Local Landscape Architecture Tour
- Opportunity to address tour group at beginning of tour. Quick introduction of company/services and the tour logistics.

THURSDAY SOCIAL EVENT | 1 Available
Exclusive Social Sponsor - $1,500 (1 available)
- As an Exclusive Social Sponsor, your company logo/name will be placed strategically at event, sponsorship board recognition during the reception.

THURSDAY LUNCH | 3 Available
Premium Lunch Sponsor - $1,500 (1 available)
Contributing Lunch Sponsor- $500 (2 available)
- As a Premium Lunch Sponsor for $1,500, you’ll receive a 5 minute presentation during the reception and recognition in our brochure.
- As a Contributing Lunch Sponsor for $500, you’ll receive sponsorship recognition during the reception and recognition in the brochure.

BREAKFAST SPONSORSHIP | 2 Available
Exclusive Breakfast Sponsorship - $1,000 (1 available)
Contributing Awards Sponsor - $500 (2 available)
- As a Premium Awards Sponsor for $1,000, you’ll receive sponsorship board recognition during the breakfast and recognition in our brochure.

BREAK/BEVERAGE STATION SPONSORSHIP
2 Available
Exclusive Sponsorship - $500 Each
- You’ll receive sponsorship board recognition during the breakfast and recognition in our brochure.

LANYARD SPONSORSHIP | 1 Available
Exclusive Lanyard Sponsorship - $500 (company provides lanyards) - $1,000 (ASLA CSC orders lanyards)
- As a lanyard sponsor, your company will have the opportunity for all conference attendees to be wearing your logo or company name around their necks at all CSC events.

FLASH DRIVE SPONSORSHIP | 1 Available
Exclusive Flash Drive Sponsorship - Company provides flash drives for registered attendees
- As a flash drive sponsor, your company will have the opportunity for all conference attendees to receive a flash drive with your logo or company name containing the conference presentations, handouts and awards program.

AWARDS PROGRAM PRINTING SPONSORSHIP | 1 Available
Exclusive Program Printing Sponsorship - $500 (ASLA Graphics Committee will handle printing arrangements)
- As a program printing sponsor, your company will receive special recognition in the ASLA Central States Conference Awards program guide.
IMMEDIATE DEADLINE DATES

January 31, 2014
Confirmation of Sponsorship due
(Return Page 3)

February 14, 2014
Sponsorship fees, company description, and
company logos due
(.jpg file black/white or color, 300 dpi resolution)

* Exhibit spaces will be given on a first come
first served basis from the time the sponsorship
payment is received by Great Plains Chapter ASLA

QUESTIONS?
If you have additional questions about the
sponsorships package or your company’s
involvement, please contact Mike Bender at
mike.bender@kljeng.com

ABOUT THE DURHAM MUSEUM
Since opening its doors on January 15, 1931, Omaha’s Union Station has stood
as one of the finest examples of Art Deco architecture in the United States. This
magnificent facility served millions of rail travelers and was well-known for its
“modern” amenities and lavish style. Today, Unions Station serves as the home of
The Durham Museum, which offers unique permanent and traveling exhibits.

ACCOMMODATIONS
Hotel accommodations, at the discounted rate of $139.00 per night are available
at the Embassy Suites in Downtown/Old Market Location in Omaha. Reservations
can be made by clicking here or call 402-346-9000.

All Rooms include refrigerators, microwave ovens, coffee makers, iron, ironing
boards and hair dryers, two telephones with voice mail and two LCD televisions.
Every suite has a sleeper sofa, a benefit for those sharing rooms or bringing
family. The hotel is 100% smoke free.

All suite prices include:
• Complimentary airport transportation and overnight self-parking
• Complimentary wi-fi in the guest rooms
• Complimentary Full Cooked-to-Order Breakfast each morning
• Heated Indoor Pool, whirlpool, sauna & fitness center
• Evening Cocktail Reception from 5:30pm - 7:30pm
• USA Today newspaper, Monday-Friday
CONFIRMATION OF SPONSORSHIP/INVOICE

Complete the following form and e-mail to Mike Bender at mike.bender@kljeng.com to secure your sponsorship space. A confirmation of your registration will be sent back via email to the contact listed below. This document will also serve as your invoice. Information for remitting your payment can be found below.

<table>
<thead>
<tr>
<th>Contact</th>
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<tbody>
<tr>
<td>Company Name</td>
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<td>Title</td>
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<td>Address</td>
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<td>City, State, Zip</td>
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<td>Email</td>
<td>Phone</td>
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<tr>
<th>Level of Sponsorship (Please indicate)</th>
<th>Amount</th>
<th>Qty</th>
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<tr>
<td>Platinum Exhibit Sponsor</td>
<td>$2,500</td>
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<tr>
<td>Gold Exhibit Sponsor</td>
<td>$1,500</td>
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<tr>
<td>Silver Exhibit Sponsor</td>
<td>$750</td>
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<tr>
<td>Bronze Sponsor (no booth space)</td>
<td>$500</td>
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<td>Wednesday Night Reception (please circle amount)</td>
<td>$500 or $2,500</td>
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<td>Friday Awards Luncheon (please circle amount)</td>
<td>$500 or $1,500</td>
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<td>Thursday Lunch (please circle amount)</td>
<td>$500 or $1,500</td>
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<td>Thursday Social Event</td>
<td>$1,500</td>
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<td>Breakfast Sponsor</td>
<td>$1,000</td>
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<td>Break/Beverage Station Sponsor</td>
<td>$500</td>
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<td>Special Tours Sponsor</td>
<td>$1,500</td>
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<td>Lanyard Sponsor</td>
<td>$500 or $1,000</td>
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<td>Flash Drive Sponsor</td>
<td>n/a</td>
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<tr>
<td>Awards Program Printing Sponsor</td>
<td>$500</td>
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**TOTAL**

Who will be attending the conference on your behalf?

<table>
<thead>
<tr>
<th>First and Last Name</th>
<th>Title</th>
<th>E-mail</th>
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<tbody>
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**Confirmation**

To confirm your sponsorship space, complete this page and return to mike.bender@kljeng.com via e-mail by January 31, 2014.

Please send a check for your sponsorship payment to: 330 Knollwood Drive, Rapid City, SD 57701-6611. Your check should be made payable to Great Plains Chapter ASLA. If you need to pay by credit card, contact mike.bender@kljeng.com. Payment by credit card will incur an additional 2% fee to cover processing charges. Your payment is due by February 14, 2014. By your signature below, you agree to these terms.

<table>
<thead>
<tr>
<th>Printed Name</th>
<th>Date</th>
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<tbody>
<tr>
<td>Signature</td>
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If you have any questions regarding the ASLA Central States Conference in general, please contact Mike Bender at mike.bender@kljeng.com.

Thank you for your support of landscape architecture and the Central States ASLA!