We are pleased to present you with unique opportunities to promote your company virtually at the 2021 ASLA Central States Conference hosted from Omaha, Nebraska.

- 100+ anticipated participants
- 6 ASLA chapters (Nebraska/Dakotas, St. Louis, Oklahoma, Iowa, Arkansas, Prairie Gateway)
- 8 states (North Dakota, South Dakota, Nebraska, Iowa, Kansas, Missouri, Oklahoma, Arkansas)

**SPONSORSHIP OVERVIEW**

As a sponsor of the virtual conference, we will help promote your company with your logo being displayed on the conference smart device application as well as any printed material and the Central States Conference website. If you are looking for more exposure or to engage further with members from our 8 state region, we have opportunities to help you achieve your goals. As we have made the shift to a virtual conference, we have offered flexibility in our sponsorship packages to help accommodate feedback we have heard from our vendors.

### CONFERENCE SPONSORSHIP PACKAGES

#### $2,250 | PLATINUM LEVEL
- Virtual vendor booth
- Registration kit
- Virtual happy hour
- Virtual waiting room
- Conference application banner
- Virtual break room
- Welcome sponsor

#### $1,500 | GOLD LEVEL
- Virtual vendor booth
- Registration kit
- Virtual waiting room
- Conference application banner
- Printed material

#### $1,000 | SILVER LEVEL
- Virtual vendor booth
- Conference application banner
- Printed material

#### $500 | BRONZE LEVEL
- Conference application banner
- Printed material

**FOR SPONSORS WHO VOLUNTEERED TO CARRY OVER THEIR 2020 SPONSORSHIP, PLEASE CONTACT ZACK FERGUS TO DISCUSS 2021 SPONSORSHIP.**

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**SEE NEXT PAGE FOR ADDITIONAL SPONSORSHIP OPPORTUNITIES**

To make online payments, please complete the sponsorship commitment form and email it to Zack Fergus (zack.fergus@lamprynearson.com). For check payments, complete the sponsorship commitment form and mail it, with payment made out to “NDC ASLA” to Zack Fergus c/o Lamp Rynearson, 14710 West Dodge Road, Suite 100, Omaha, NE 68154.
CONFERENCE SPONSORSHIP OPPORTUNITIES

CONFERENCE REGISTRATION KIT
× Include material of your choice as a part of the registration kit that each attendee will receive. Please coordinate material with conference representative in advance.

VIRTUAL VENDOR BOOTH
× Host a virtual vendor booth for attendees to visit throughout the conference during scheduled times.

PRINTED MATERIALS
× We will display your logo on any printed conference material. A great way to get your company in front of all conference attendees.

WELCOME SPONSOR (3 total)
× Welcome our attendees to the conference on one of three days. Introduce your company and help us kick off a day of sessions.

VIRTUAL HAPPY HOUR (2 total)
× Host a virtual happy hour with conference attendees; a true bring-your-own-beverage way of relaxing after a day of conference programming.

VIRTUAL WAITING ROOM
× Host a virtual waiting room prior to the start of one of our virtual sessions. Introduce yourself and your company to attendees virtually.

CONFERENCE APPLICATION BANNER
× Display your company’s logo throughout the conference in the smart device application used by all attendees.

VIRTUAL BREAK ROOM
× Host conference attendees in a virtual break room during scheduled breaks between sessions.

SKETCH PACKAGE
× Help us provide materials for attendees to participate in a virtual sketch crawl. Your company will be recognized throughout the session and with your company logo on the package.

VIRTUAL VENDOR TOUR
× Pre-record a tour of your facilities and we will make it available to the conference attendees for viewing during the conference.

VIRTUAL LUNCH AND LEARN
× Host a LA/CES certified lunch and learn for conference attendees prior to the start of the conference.

SPEAKER SPONSOR
× Sponsor one of the speakers at the multi-day conference. We will recognize the sponsor before and after the session.

SINGLE AWARD SPONSOR
× Sponsor one of the awards to be presented during the conference. We will recognize the sponsor during the presentation of the award. The option also exists for the sponsor to present the award.
SPONSORSHIP COMMITMENT FORM

COMPANY + CONTACT INFORMATION

Company Name

Contact Person

Business Street Address

City, State, ZIP

Daytime Contact Phone

Additional Contact Name + Email (if needed)

Authorized Signature

Printed Name

Date

Title

Check here if you are a carryover sponsor from the rescheduled 2020 Central States Conference

Payment is non-refundable and non-transferable. Sponsor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident of bodily injury or other occurrences to any person or persons, including the Sponsor, its agents, employees, and business invitees which arise from or out of the Sponsor’s occupancy and use of the exhibition premises, the Hotel or any part thereof.

CONFERENCE SPONSORSHIP PACKAGES
(Select One)

- $2,250 Platinum level
- $1,500 Gold level
- $1,000 Silver level
- $500 Bronze level

ADDITIONAL SPONSORSHIP OPPORTUNITIES
(Minimum Bronze-Level Package Required; Select All That Apply)

- $400 Conference Registration Kit
- $400 Virtual Vendor Booth
- $500 Welcome Sponsor
- $500 Virtual Happy Hour Sponsor
- $500 Virtual Waiting Room Sponsor
- $500 Virtual Break Room Sponsor
- $2,500 Sketch Package Sponsor
- $750 Virtual Vendor Tour
- $2,500 Virtual Lunch and Learn (Pre-conference)
- $1,000 Speaker Sponsor
- $250 Single Award Sponsor

TOTAL DUE

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