ASLA CENTRAL STATES CONFERENCE

PLACEMAKING, PARTNERSHIPS AND THE PUBLIC REALM

APRIL 11-13, 2018
Downtown Kansas City, Missouri
A MESSAGE FROM THE PRESIDENT

On behalf of the ASLA Prairie Gateway Chapter, we welcome you to the 2018 ASLA Central States Conference. It has been five years since we last served as host, and Downtown Kansas City has been transformed considerably since then. While you are here, please take the opportunity to Explore KC by riding the free streetcar service that extends from our Historic River Market District to the Crown Center/Union Station area.

We’ve assembled a fantastic slate of speakers and sessions related to “Placemaking, Partnerships and the Public Realm” - with the goal of engaging, informing and inspiring you throughout the conference. We also look forward to celebrating this year’s Central States ASLA award winners!

My thanks to all of our Chapter’s volunteers who organized this conference – without their efforts it simply wouldn’t have been possible. Please don’t hesitate to let any of us know how we can help to improve your visit.

A special thank you also goes out to Stacy Ernst and Jordan Cronin. Stacy spends countless hours supporting this conference every year, always with a positive attitude and an encouraging word. Jordan has worked tirelessly to create a visual theme for conference branding, which carries through all facets of these events. Kudos to all for a job well done!

Have a great time in Kansas City! We are glad you are here, and thanks again for your attendance!

Sincerely,

Wm. Christopher Cline, ASLA, PLA
President, PGASLA
THANKS TO OUR SPONSORS!
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WELCOME RECEPTION

6:00PM - 9:00PM | WEDNESDAY, APRIL 11
BOULEVARD BREWING COMPANY
2501 SW Boulevard | KCMO 64108

SHUTTLE INFO
Two shuttles will be provided for all conference attendees to wisk you safely between the Downtown Marriott and the Welcome Reception. Shuttles will begin at 5:30pm - and the last shuttle will depart the event at 9:00pm.

WELCOME ADDRESS: MAYOR SLY JAMES
Mayor Sly James was sworn in as the 56th Mayor of Kansas City, Missouri on March 22, 2011. He focuses his efforts towards making Kansas City best in four key areas: Education, Employment, Efficiency, and Enforcement. This ‘4 E agenda’ is the driving force behind all of Mayor James’ major policy decisions. During the Mayor’s tenure, Kansas City was selected as one of the first cities in the nation to participate in Bloomberg Philanthropies’ ‘What Works Cities’, a $42-million initiative to help communities nationwide enhance the use of data and evidence to improve the lives of residents. Mayor Sly James was born and raised in Kansas City. Prior to his election, Mayor James enjoyed a successful legal career which spanned almost three decades. Mayor James has been married to Licia Clifton-James since 1981 and is the proud father of four children.

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SCHEDULE AT A GLANCE - THURSDAY

THURSDAY, APRIL 12, 2018

7:30a -8:15a  Breakfast | EXPO Hall
   Packet Pickup + Registration

8:15a - 8:30a | EXPO Hall
   Welcome + Introductions

8:45a - 9:45a  | West Rm
   New Landscape Declaration
   Stephanie Rolley, Barbara Deutsch

8:45a - 9:45a  | East Rm
   Designing Spaces in a World of GPS
   Conner Bruns, Brent Chamberlin

10:00a - 11:00a | West Rm
   Stormwater Compliance
   Steven Polk

10:00a - 11:00a | East Rm
   Virtual Konza Prairie
   Brent Chamberlin, Howard Hahn

11:15a - 1:15p | EXPO Hall
   Luncheon Keynote Address: Do Electronic Trees Dream of Photosynthesis?
   Chip Sullivan, UC Berkley

1:30p - 4:45p  Sketch Crawl | Meet at Registration Table
   Chip Sullivan

1:30p - 3:00p  | West Rm
   Metro Green and Partnerships
   Bill Maasen, Mark McHenry,
   Brian Nowotny, Stephanie Rolley

1:30p - 3:00p  | East Rm
   Public Art: Process, Players and Placemaking
   Liz Bowman, Ann Holiday,
   Laura Nugent, Janet Simpson

3:15p - 4:45p  | West Rm
   KCMO Boulevard and Parkway System
   Travis Kiefer, Michael McHenry,
   Cydney Millstein

3:15p - 4:45p  | East Rm
   SITES v2: A Comprehensive Overview
   Linette Straus

5:00p - 6:30p | EXPO Hall
   Happy Hour Reception

6:30p - Experience KC | Meet at Registration Table
EXPERIENCE KC

After Thursday’s Happy Hour Reception, we recommend you experience Kansas City’s urban neighborhoods through food and drink via the KC Streetcar. From Kansas City’s first and oldest incorporated district, The River Market to Downtown’s newest neighborhood The Power + Light District and the art and architecture center of the city, Crossroads District, you will find a wide array of food and drink opportunities. Begin your experience with these recommendations located along the streetcar route:

**Harry's Country Club** in the River Market, KCSC stop: City Market (walk one block south on walnut and one block east on Missouri Ave)

**The Chesterfield** in Downtown, KCSC stop: Power + Light, 14th & Main (walk ½ block west on 14th St)

**“The” Power + Light District** (nearly 40 restaurants and bars) in Downtown, KCSC stop: Power + Light, 14th & Main (walk 2 blocks east on 14th)

**Ruins Pub & Tom’s Town Distilling Company** in the Crossroads District, KCSC stop: Kauffman Center (16th & Main walk 1 block south on Main St)

**Up-Down KC** in the Crossroads District, KCSC stop: Main & 19th, southbound or Crossroads, northbound (walk 2.5 blocks west on 19th St)

SCAN THIS QR CODE TO VIEW A MAP
Open using Google - not Safari
New Landscape Declaration

Thursday, Apr. 12, 8:45am-9:45am | Session 1A | West Room
1.0 PDH and HSW

Course Description: On the eve of its 50th anniversary, the Landscape Architecture Foundation (LAF) asked a diverse group of the world’s leading landscape architects to reflect on the last half-century and present bold ideas for the future. The result is the New Landscape Declaration (NLD), a contemporary manifesto for the landscape architecture discipline presented at the Summit on Landscape Architecture and the Future, June 2016. ASLA was a supporting organization of the event where 32 landscape architects from around the world presented their personal declarations. ASLA chapters around the country have watched a 20-minute documentary about the Summit and engaged in their own discussions about realizing landscape architecture’s potential for solving the defining issues of our time: climate change, species extinction, rapid urbanization, and inequity. A video presentation of the Summit will be followed by a discussion with Central States attendees.

Learning Objectives:
• Learn about the New Landscape Declaration (NLD) and the intent of the diverse group.
• Learn what the world’s leading landscape architects feel are the up and coming ideas for the future.
• Learn and observe peers opinions and thoughts from discussions stemming from the 20 minute documentary.

Presented by:
Stephanie Rolley
Landscape Architecture Foundation President Elect

Barbara Deutsch, Chief Executive Officer
Landscape Architecture Foundation
Designing Spaces in a World of GPS

Thursday, Apr. 12 | 8:45am-9:45am | Session 1B | East Room
1.0 PDH and HSW

Course Description: GPS navigation has fundamentally changed the way we perceive and remember places. Dr. Brent Chamberlain and Mr. Conner Bruns (MLA Student) are studying the extent to which different design elements and infrastructure influence memory of place and one’s knowledge of the environment around them. Their study is a federally-funded project (US Army Research Institute) and based on robust experimental design using virtual reality technology.

Learning Objectives:
• Distinguish how landmarks and built-infrastructure influence memory of place.
• Demonstrate how different levels of immersion (monitor, big screen, virtual reality) influence how individual’s perceive different representations.
• Formulate a preoccupancy evaluation to anticipate user reactions to potential site alternatives by employing environmental psychology principles.

Presented by:

Dr. Brent Chamberlain, Assistant Professor
Kansas State University

Conner Bruns, Graduate Research Assistant
Kansas State University

Thursday, Apr. 12, 10:00am-11:00am | Session 2A | West Room
1.0 PDH and HSW

Course Description: One of the most expensive line items in a land development budget today can be stormwater management and compliance with the federal Clean Water Act and its NPDES (National Pollutant Discharge Elimination System) regulations. Not only is design and construction more expensive – but for the first time, property owners and their agents must address the new reality of the ongoing operating cost for inspections and maintenance of these stormwater treatment systems.

Steven W. Polk, P.E., will address the current state of these regulations and some of the unintended consequences that wind up costing customers money that their budget often cannot withstand. We will follow with a pictorial overview of some good and not so good design details. Finally, we will touch on some of the additional financial burdens that may be levied on owners in the future.

Join us for what promises to be an eye-opening and perhaps frightening dialog on the issues inherent in our stormwater management regulations.

Learning Objectives:
- Understand the history of the regulations we operate under today.
- Learn to think beyond design details and construction cost.
- Recognize that stormwater treatment systems require a functional ecosystem.

Presented by:

Steven W. Polk, Founding Principal
Stormwater STL
Virtual Konza Prairie

Thursday, Apr. 12, 10:00am-11:00am | Session 2B | East Room
1.0 PDH and HSW

Course Description: An advanced landscape architecture studio at Kansas State University, led by professors Brent Chamberlain and Howard Hahn, is developing a virtual Konza prairie using a state-of-the-art gaming engine. The prototype will provide a 4D immersive experience aimed towards educating users about prairie ecology and management activities. The technology and process being developed is broadly applicable toward the design profession because it provides a unique platform for communication with clients and stakeholders.

Learning Objectives:
• Evaluate the advantages and disadvantages of different kinds of 3D simulation and modeling software.
• Identify the potential applications of 4D simulations and why it would be useful for design and outreach.
• Explore a workflow of how advanced simulation software could be approached for design projects.

Presented by:
Dr. Brent Chamberlain, Assistant Professor, Kansas State University
Howard Hahn, Associate Professor, Kansas State University
Luncheon Keynote: Do Electronic Trees Dream of Photosynthesis?

Thursday, April 12, 11:15am-1:15pm | EXPO Hall
1.0 PDH and HSW

Course Description: Throughout history, built landscapes have evoked powerful responses in the minds of people. In this presentation, Chip Sullivan will explore the role of innovative technologies and immersive techniques for placemaking in the public realm, and pose the question, how can a designer engage visitors at a deeply personal level, and activate the transformative powers of observation for innovative placemaking?

Learning Objectives:
- Learn how innovative technologies and immersive techniques can aid in the design process.
- See how these technologies assist with true placemaking.
- See how observation is a powerful tool for innovative placemaking.

Presented by:

Chip Sullivan, Professor of Landscape Architecture & Environmental Design, UC Berkley
**Sketch Crawl**

**Thursday, Apr. 12, 1:30pm-4:45pm | Session 3C | Meet at Registration Table**

**3.0 PDH and HSW**

**Course Description:** The potential of the field sketchbook as an aid to the creative process is unlimited, whether used as a travel journal, diary, sketchbook, or for watercolor painting and visual notetaking. The sketchbook is a sanctuary for intuition, exploration and invention. Chip Sullivan will lead participants on a sketch-crawl through the urban environment of downtown Kansas City and explain how one can use drawing to create one’s own personal haven for creativity and exploration. At specific locations Chip will provide on-site drawing tips. Sketchbooks will be provided to participants, and we will display the books at the end of the tour. Bring your favorite drawing tools!

**Learning Objectives:**
- Learn the value of sketching in boosting creativity.
- Experience hands-on opportunities to sketch and see how sketching helps in documenting site conditions.
- Learn tips for effective sketching in the design process.

**Presented by:**

Chip Sullivan, Professor of Landscape Architecture & Environmental Design, UC Berkley
MetroGreen and Partnerships

Thursday, Apr. 12, 1:30pm-3:00pm | Session 3A | West Room
1.50 PDH and HSW

**Course Description:** The 1991 ASLA National Meeting was held in Kansas City. Over the following 10 years, as a gift to the region, PGASLA created the MetroGreen plan as a Community Assistance Team Project. MetroGreen includes alternative transportation options that connect parks, historic, cultural, and other activity centers throughout the metro area. Through unifying the seven regional counties in one plan, a system has been created where partnerships are fostered and important transportation connections are made. The panelists represent key players who have supported and worked to implement MetroGreen. Learn how a plan originally created by landscape architects has served to unify and improve the Kansas City metro area. Hear how specific partnerships have led to the implementation of hundreds of miles of shared use paths and bikeways.

**Learning Objectives:**
- A catalyst created by landscape architects, started a robust regional trail system that continues strong today.
- See how public partnerships and a strong plan are creating a unified Kansas City region.
- Learn the importance of trails in placemaking and connecting people.

**Presented by:**

- **Brian Nowotny**, Deputy Director of Parks Operations, Jackson County Parks + Rec
- **Bill Maasen**, Superintendent of Parks & Golf Courses, Johnson County Parks and Recreation
- **Stephanie Rolley**, Professor and Dept Head, Landscape Architecture and Regional & Community Planning, Kansas State University
- **Mark McHenry**, Director, Kansas City Parks and Recreation
Public Art in Kansas City: Process, Players and Placemaking

Thursday, Apr. 12, 1:30pm-3:00pm | Session 3B | East Room
1.50 PDH and HSW

Course Description: Public art and encouraging performance art are key components of creating vibrant places for people to live, work and play. Kansas City has several programs and organizations that are leading these efforts. Learn how art is making a difference in the Kansas City landscape and the processes behind its creation. Through the eyes of key players in this process, case study examples will be shared on creating unique and dynamic spaces with artist partnerships.

Learning Objectives:
- Through case studies, see how art in the landscape has added to the vibrancy of the Kansas City community.
- Learn how landscape architects can partner with artists in creating dynamic spaces.
- Discover some “lessons learned” in adding public art to projects.

Presented by:

Ann Holliday, Director of Arts Initiatives, Downtown Council and Program Director, Art in the Loop Foundation

Elizabeth Bowman, Director, Kansas City Municipal Art Commission

Janet Simpson, Executive Director, Kansas City Artists Coalition

Laura Nugent, Artist and Board President, Kansas City Artists Coalition
The Kansas City Missouri Boulevard and Parkway System

Thursday, Apr. 12, 3:15pm-4:45pm | Session 4A | West Room
1.50 PDH and HSW

Course Description: Director Mark McHenry will provide an overview of the Boulevard and Parkway System, from the perspective that only a person with 40+ years firsthand knowledge can provide. Cydney Millstein will discuss the National Register listing of the “Kansas City Parks and Boulevards Historic District”. The initial network of parks and boulevards that established the nucleus for the city as a whole while guiding the design of the system that shaped Kansas City. In Landscape Architecture, "The Kansas City Parks and Boulevards Historic District", as a whole, is representative of the work of George Kessler and later the prominent Kansas City firm of Hare & Hare, combining the natural and formal styles in park and boulevard design. Travis W. Kiefer, P.E. will discuss the technical aspects of the boulevard and parkway standards development. He will address the significance of adopting the standards as an enforceable code.

Learning Objectives:
• Learn the history of the Kansas City Missouri Boulevard and Parkway System.
• Learn about the process for designating this system as a Historic District on the National Register.
• How an adoptable standard that is enforceable helps to maintain design integrity.

Presented by:
Mark McHenry, Director
Kansas City Parks and Recreation

Cydney Millstein, Founder and Principal
Architectural and Historical Research

Travis Kiefer, Assistant Director of Engineering
Kansas City Parks and Recreation
SITES v2:
A Comprehensive Overview

Thursday, Apr. 12, 3:15pm-4:45pm | Session 4B | East Room
1.50 PDH and HSW

Course Description: The Sustainable Sites Initiative™ (SITES®) was born out of a need to define sustainable sites, measure their performance and to ultimately elevate the value of landscapes. This need drove the development of a systematic comprehensive set of guidelines and a rating system, that required third party verification in order to set a standard. This course will lay the foundation for SITES v2, provide an overview of the framework and certification process, dig into the prerequisites and credits, review the benefits of becoming a SITES AP and provide tips and resources to discuss SITES certification with prospective clients.

Three Learning Objectives:

- Analyze the SITES v2 Rating System, its foundation and goals.
- Describe the framework of the SITES v2 Rating System, the sections, prerequisites, credits and certification process.
- Explore becoming a SITES AP.
- Develop strategies for engaging clients about SITES early on in the design discussion.

Presented by:

Linette Straus, Professional Practice Manager
ASLA
### SCHEDULE AT A GLANCE - FRIDAY

**FRIDAY, APRIL 13, 2018**

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<th>Time</th>
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<td><strong>7:30a - 8:15a</strong></td>
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| **8:30a - 10:00a** | West Rm | Rock Island Trail  
Josh Boehm, Matt Davis |
| **8:30a - 10:00a** | East Rm | Downtown Streetcar Starter Line: Impacts + What's Next?  
Tom Gerend, William Dietrich, Jeffrey Williams, Gib Kerr |
| **10:15a - 11:45a** | West Rm | KU Central District: The Changing Landscape of Project Delivery  
Terry Berkbuegler, Chris Martin, Jim Modig, Daniel Moylan |
| **10:15a - 11:45a** | East Rm | Innovation in Transportation  
Michael DeMers |
| **12:00p - 2:15p** | EXPO Hall | Central States Awards Luncheon  
Chris Cline, Shawn Kelly |
| **2:30p - 3:30p** | East Room | Innovations in Transportation  
Michael DeMers |
| **6:00p - 8:30p** | EXPO Hall | PGASLA Awards Gala  
Spirits of Place: Art, Nature, Consciousness  
Chris Cline, Shawn Kelly  
Chauncey Logan  
Kayla Shelton |
| **6:00p - 8:30p** | East Room | The Garden Rooms of the Overland Park Arboretum  
Karen Kerkhoff |
Rock Island Trail

Friday, Apr. 13, 8:30am-10:00am  |  Session 5A  |  West Room
1.50 PDH and HSW

Course Description: The Rock Island Corridor is a 17.7 mile railroad line acquired by Jackson County, Missouri and the KCATA in 2016. Long identified as the Kansas City region’s connection to the Katy Trail, the corridor is also being preserved for future multi-modal transit. Both agencies are partners in planning and implementing transit and trail-oriented development along the corridor.

Large, multi-jurisdictional projects such as these present challenges that necessitate a collaborative approach. Yet often, agencies find it difficult to balance their own needs with the needs of their partners, threatening the viability of these projects. How can agencies overcome these challenges to create value, opportunity and incredible places for those affected?

This session explores the partnership between Jackson County, the KCATA, three municipal governments, and the many stakeholders they represent and demonstrates how authentic engagement, iterative design, and sometimes difficult conversations helps to nurture partnerships and add value to public infrastructure projects.

Learning Objectives:
• Learn about successful partnering between agencies with diverse needs.
• See how incorporating diverse needs will ultimately add value to placemaking.
• Learn ways to overcome challenges on infrastructure projects that meet many needs.

Presented by:
Josh Boehm, Development Manager
Rock Island Rail Corridor Authority of Jackson County, MO

Matt Davis, Program Coordinator
Rock Island Rail Corridor Authority of Jackson County, MO
**Downtown Streetcar Starter Line: Impacts + What’s Next**

**Friday, Apr. 13, 8:30am-10:00am | Session 5B | East Room**

**1.50 PDH and HSW**

**Course Description:** The 2016 re-establishment of streetcar service in Downtown Kansas City, Missouri has been truly transformative. From first time visitors to long term residents, the streetcar has heightened their ability to access nearby cultural, business and residential offerings; resulting in significant social and economic gains for the community. Hear perspectives from the streetcar authority’s leader, a city planning official, the head of the Downtown’s business council and a leading real estate professional about strategies used to get the streetcar line constructed. Learn how streetscape improvements and development policies in place when streetcar service was launched have boosted its benefits to the community while stimulating immediate interest in the line’s expansion. Topics to be covered include garnering political support and federal funding, establishing transit oriented development policies, identifying the pros and cons of increased property value / rental rates, and positioning the community to attract new business along the streetcar line.

**Learning Objectives:**
- See how the re-establishment of Kansas City’s streetcar service has aided in placemaking.
- Learn the strategies used to help fund the streetcar line and make it a reality.
- Learn the effects of Transit-oriented Development policies on Kansas City’s downtown.

**Presented by:**

- **Tom Gerend**, Executive Director
  Kansas City Streetcar Authority

- **William Dietrich**, President and CEO
  Downtown Council

- **Jeffrey Williams**, Planning Director
  Kansas City

- **Gibson Kerr**, Director
  Cushman + Wakefield/DTZ
KU Central District: 
The Changing Landscape of Project Delivery

Friday, Apr. 13, 10:15am-11:45am  |  Session 6A  |  West Room
1.50 PDH and HSW

Course Description: In 2014 KU completed updates to its campus master plan that included additional planning for the part of campus known as the Central District. An increase in “out-of-state” and international student enrollment at The University of Kansas coupled with a growing need for STEM programs has caused increased demand on student housing and put pressure on already outdated science facilities. To address these pressures, KU embarked on a massive redevelopment of their central campus, a 45-acre $350,000,000 undertaking that completely changes the campus framework. The project introduces 280,000 sf of new science facilities, new student union, parking garage, over 1,200 new student beds, new central utility plan, parking, roads, and Jayhawk Trail that will link the entire campus from Northeast to Southwest.

To achieve this massive change, KU employed a P-3 delivery method, allowing the university to move forward in an accelerated and collaborative fashion and minimize inflating construction costs. The panel will discuss the P-3 process and its impact on the future of government projects and how landscape architects can play a key role on these developer-led project teams.

Learning Objectives:
• Learn how the P-3 process works in delivering large scale design and construction projects.
• Understand how the collaboration of a P-3 process can save clients money.
• See the essential role landscape architects can play in the P-3 process.

Presented by:
James Modig, University Architect
University of Kansas

Daniel Moylan, Development Manager
Edgemoor

Chris Martin, Project Executive
McCownGordon

Terry Berkbuegler, Partner
Confluence
Innovation in Transportation:
Hyperloop, Autonomous Vehicles, Electric Vehicles, and Beyond

1.50 PDH and HSW

Friday, Apr. 13, 10:15am-11:45am | Session 6B | East Room

Course Description: A number of technological advancements on the horizon are expected to impact the economic, social, environmental, and political dimensions of transportation in the Midwest and nationally. A panel of industry leaders will present and discuss various scenarios for implementation and their implications for commuters, businesses, and government.

Hyperloop: The University of Missouri has signed a deal with Virgin Hyperloop One to investigate the feasibility of constructing a high-speed link between Kansas City and Saint Louis. A team led by Black and Veatch will address corridor alignment, engineering challenges, power supply, and the potential economic benefits of the proposed facility. MoDOT has agreed to advise the project team of regulatory constraints and to provide intergovernmental coordination as needed, while also supplying data pertaining to travel demand and right-of-way characteristics.

Autonomous vehicles: Multiple bills have advanced in the Missouri General Assembly this session which would introduce a regulatory framework for autonomous vehicles in Missouri. Pilot activity in the Midwest has been somewhat limited, but there is much to consider and address from the perspective of government and private sector as this technology gathers momentum nationally.

Electric vehicles: It is estimated by some forecasts that by 2040, nearly 90 percent of new vehicle sales will be powered by hybrid or electric technologies. This transition will have major implications for transportation system funding—in that existing revenue sources are largely derived from the excise taxes on gasoline and diesel fuels—as well as grid capacity to deliver the energy to power these vehicles.

Learning Objectives:
• Learn about Hyperloop technology and initiatives for implementation in Missouri.
• Gain insight into the regulatory framework anticipated for autonomous vehicle deployment.
• Better understand the implications of electric vehicle technology as it relates to revenue sources for infrastructure construction and maintenance.

Presented by:

Michael DeMers, Division Director of Innovative Partnerships and Alternate Funding Missouri Department of Transportation
Luncheon Keynote: The Public Realm in the Digital Age

Friday, Apr 13, Noon-2:15pm | Expo Hall
1.0 PDH and HSW

Course Description: Technology is advancing at an exponential rate, far outpacing the ability for our cities and communities to adapt. As we maintain and build the public realm to serve generations to come, we must consider how we will shape a future that we want rather than allowing the technology to “happen to us.” As digital services and business models evolve, so too must our approach to policy, design, and urban systems problem-solving. Ashley will share future-proofing best practices and case studies of placemaking and partnerships in the public realm from across the country and globe for consideration.

Learning Objectives:
• Understand how to define a smart city.
• Explore case studies to illustrate best practices with proven results.
• Understand the role of the designer in shaping the future of smart cities.

Presented by:
Ashley Z. Hand, Co-Founder
CityFi
Placemaking: Making It Happen

Friday, Apr 13, 2:30pm-3:30pm  |  Session 7A  |  West Room
1.0 PDH and HSW

Course Description: As both an overarching idea and a hands-on approach for improving a neighborhood, city, or region, placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value. More than just promoting better urban design, placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural and social identities that define a place and support its ongoing evolution.

With community-based participation at its center, an effective placemaking process capitalizes on a local community’s assets, inspiration, and potential, and it results in the creation of quality public spaces that contribute to people’s health, happiness, and well being.

Unfortunately, the rigid planning processes of the 20th century have become so institutionalized that community stakeholders rarely have the chance to voice their own ideas and aspirations about the places they inhabit. Placemaking can break down those silos by showing planners, designers, and engineers the broad value of moving beyond the narrow focus of their own professions, disciplines and agendas.

Learning Objectives:
• Learn how to make placemaking a truly collaborative process through effectively using community-based participation in placemaking.
• See case study examples of effective placemaking.
• How to use placemaking to break down silos in planning and design.

Presented by:
Alessandra Galletti, Vice President
Project for Public Spaces (PPS)

Priti Patel, Senior Designer
PPS
The Garden Rooms of the Overland Park Arboretum

Friday, Apr 13, 2:30pm-3:30pm | Session 7B | East Room
1.0 PDH and HSW

Course Description: The Overland Park Arboretum & Botanical Gardens has 13 gardens, with more planned. Of the 13, 2 are shaded, 2 can be considered ‘mixed plantings’, one is a species collection and 2 are great destinations for kids. It is a challenge to create and maintain uniqueness in each space. Karen will discuss her strategies for maintaining these garden rooms, as well as how she utilizes the gardens for the many events that take place throughout the year. She will also share plans for 2 new spaces.

Three Learning Objectives:
• Learn how the planting palette gives a distinct feeling and environment to a garden as a place.
• See how landscapes can be tailored to create destinations for children.
• Learn about overcoming challenges in maintaining unique spaces that provide a feeling of place.

Presented by:
Karen Kerkhoff, Supervisor
Overland Park Arboretum & Botanical Gardens
Terry Berkbuegler, ASLA, LEED AP  
*Principal / Senior Vice President*  
*Confluence*  
*Kansas City, Missouri*

Terry has a diverse background of over 25 years in landscape architecture, including campus planning and design, urban design and the design of parks and recreation facilities. He works with universities to implement master plans in a manner that balances the introduction of new facilities and modern student expectations with important traditions and historic places. He is a past president of the Prairie Gateway Chapter of the American Society of Landscape Architects. Terry is a Senior Vice President and Director of Personnel for Confluence, located in the Kansas City office since 2003.

Josh Boehm  
*Development Manager*  
*Rock Island Rail Corridor Study*  
*Jackson County, Missouri*

Josh Boehm is the Development Manager for the Rock Island Rail Corridor Authority of Jackson County, Missouri. He has a background in urban design, land use policy, and transit-oriented development. Prior to joining the Rock Island team, he was an Urban Planner at BNIM, where his projects included the City’s Transit-Oriented Development Policy and the Phase 2 Streetcar / Light Rail Extension Plan. Josh has an undergraduate degree in Urban Planning & Design and Economics from the University of Missouri – Kansas City.

Liz Bowman  
*Director*  
*Kansas City Municipal Art Commission*  
*Kansas City, Missouri*

Liz Bowman is the public art administrator for the city of Kansas City, Missouri. She has been with the commission for seven years. Kansas City’s current public art collection consists of 44 artworks that value at over $20 million.

Conner Bruns  
*Student*  
*Kansas State University*  
*Manhattan, Kansas*

Conner is a Master’s of Landscape Architecture graduate student with an interest in applying principles of environmental psychology to enhance the art of creative placemaking. His thesis work evaluates the extent to which various types of landmarks amplify an individual’s sense of place and ease of navigation in a virtual urban environment. Recently, he was awarded 1st place in the EPA’s 2016 Campus Rainworks Challenge alongside a cross-disciplinary team of students passionate about urban design and green infrastructure.

Brent Chamberlain  
*Assistant Professor*  
*Kansas State University*  
*Manhattan, Kansas*

Dr. Chamberlain is an Assistant Professor at Kansas State University in the department of Landscape Architecture and Regional and Community Planning. He directs the Advanced Landscape and Immersion Visualization Environment Laboratory that produces research geared toward visualizing and understanding the relationships between people and the environment. Visit KSUAlive.com for more information.

Wm. Christopher Cline, PLA, ASLA  
*President – PGASLA*  
*Principal / Senior Vice President*  
*Confluence | Kansas City, Missouri*  

Chris joined Confluence in January 2008, continuing the growth of Confluence’s Kansas City practice. He brings over 25 years of urban design and planning experience to the firm and enjoys collaborating with multi-disciplinary teams. Chris continually seeks creative solutions and is adept in building consensus through community involvement. His work has included corridor planning and aesthetics, land use planning, urban design, and community revitalization.
William Dietrich
President and CEO
Downtown Council of Kansas City
Kansas City, Missouri

Mr. Dietrich has served as President and CEO of the Downtown Council of Kansas City, Missouri since June of 2002. The organization has played a leading role in implementing Downtown’s revitalization strategy. With the help of many exceptional colleagues, Mr. Dietrich has developed the DTC into a multi-disciplinary, urban management group. Mr. Dietrich received his Liberal Arts bachelor’s degree from The Evergreen State College and his Master’s Degree in Business Administration in Managerial Leadership from City University.

Matt Davis
Program Coordinator
Rock Island Rail Corridor Study
Jackson County, Missouri

Matt Davis is the Program Coordinator for the Rock Island Rail Corridor Authority of Jackson County, Missouri. He is a Kansas City native with a passion for community development, active transportation and the outdoors. Matt’s varied background includes work in Community Engagement, Advocacy, Bike-Share, Commuter Alternatives, Healthy Food and Program Management. He holds a Political Science undergraduate degree from Rockhurst University and a Master of Public Administration from the Bloch School at UMKC.

Michael DeMers
Director of Innovative Partnerships and Alternative Funding
Missouri Department of Transportation (MoDOT)
Jefferson City, Missouri

Michael DeMers serves as the director of Innovative Partnerships and Alternative Funding for the Missouri Department of Transportation (MoDOT). In this role, DeMers oversees the department’s efforts to find new opportunities for transportation revenue generation and explore new ways to leverage emerging technologies. Michael has been involved in Missouri’s Hyperloop project among other MoDOT initiatives. DeMers joins MoDOT from Arizona, where he led the Arizona Department of Transportation’s automated and connected vehicle, freight and rail planning.

Barbara Deutsch
Chief Executive Officer
Landscape Architecture Foundation
Washington, DC

Barbara has a diverse background in both the private and not-for-profit sector. She brings ten years of award-winning marketing experience from IBM before making a career change to become a landscape architect. This experience was influential in the development of LAF’s Landscape Performance Series strategic research initiative. Barbara earned a B.S. in Commerce from the University of Virginia, a Masters in Landscape Architecture from the University of Washington, and was awarded a Loeb Fellowship at the Harvard Graduate School of Design.

Tom Gerend
Executive Director
Kansas City Street Car Authority
Kansas City, Missouri

On June 16th, 2014, Tom Gerend was named the first Executive Director of the Kansas City Streetcar Authority. He is currently leading the planning on streetcar expansion to the Missouri Riverfront and south to the University of Missouri Kansas City. Prior to KCSA, Mr. Gerend worked for the Mid-America Regional Council leading regional transportation planning, streetcar planning, and public transit coordination across the eight county bi-state Kansas City region. Gerend earned his MBA from the University of Illinois and his undergraduate degree in Community and Regional Planning from Iowa State University in Ames.

Howard Hahn
Associate Professor
Kansas State University
Manhattan, Kansas

Associate Professor Howard Hahn teaches in the Department of Landscape Architecture/Regional and Community Planning at Kansas State University. His teaching centers on design implementation, community planning and design, and technology courses. Prior to teaching, he spent over twenty years in the private sector primarily working in the areas of visual simulation and visual assessments for new communities, transportation planning, and various infrastructure/utility projects throughout the western United States.
Travis W. Kiefer, PE
Assistant Engineering Director
Kansas City Parks and Recreation
Kansas City, Missouri

Travis W. Kiefer, P.E., has been the Assistant Director responsible for the Engineering, Planning, Design, Facility Maintenance, and ADA compliance Divisions at KC Parks since 2011. During his 32 year career, Travis worked for state and local government agencies, private consultants, private industries, and ran his own company for several years before coming to work for the City of Kansas City, Missouri in 2003. Born and raised in Missouri, Travis received his Bachelor of Science Degree in Civil Engineering in 1986 from the University of Missouri at Rolla. He is a registered professional engineer licensed in Missouri, Kansas, and Oklahoma.

Ann Holliday
Director of Arts Initiatives
Downtown Council – Art in the Loop
Kansas City, Missouri

Staffing the Art in the Loop Foundation has provided me with a refreshing opportunity to work with artists, community members, businesses and property owners to activate, beautify and improve Downtown public spaces. I enjoy this opportunity to reconnect with my art history background. I’m at my best when I’m part of a team that’s engaging people to think and act on issues important to the future of Downtown, such as the arts, housing, improving the urban environment, supporting new businesses and recruiting talented young people to Kansas City.

Shawn Kelly, ASLA President Elect
Principal
Kelly Design Group
Williams Bay, Wisconsin

Shawn T. Kelly, FASLA is married with three children. He was born in Colorado, grew up in Arizona, and was originally licensed as a Landscape Architect in California. Shawn is the Principal of Kelly Design Group, LLC, a Landscape Architecture firm located in Williams Bay, Wisconsin. KDG produces full service, concept-to-construction drawings for a variety of project scales and scopes. Shawn is also a full-time member of the Faculty at the University of Wisconsin, Madison, in the Department of Landscape Architecture, where he has taught the core courses in the accredited Bachelors program for 21 years.

Gib Kerr, CCIM
Director Capital Markets
Cushman Wakefield
Kansas City, Missouri

Gib Kerr serves as Director, Capital Markets in Kansas and Missouri, specializing in investment property sales. With over 30 years of commercial real estate experience, he has closed more than 250 transactions, including numerous landmark properties in Metropolitan Kansas City. Prior to joining Cushman & Wakefield, Gib served as managing principal of Sperry Van Ness in Kansas City and as vice president of Tower Properties. Gib was a principal of Colliers Turley Martin/Kerr & Company and worked as an asset manager with Wachovia Bank in North Carolina overseeing a national portfolio of office and investment properties.

Ashley Z. Hand, AIA, LEED AP BD+C
Co-Founder
CityFi
Los Angeles, California

Ashley is co-founder of the urban change management advisory firm CityFi, advising cities and the private sector on a more human-centered approach to smart cities. Ashley served as the first Chief Innovation Officer for the City of Kansas City, Missouri and the first female municipal CIO in the nation. She currently serves on the Advisory Council for the Carnegie Mellon University Traffic21/TSET University Transportation Center and Open Architecture Collaborative and is an adjunct professor at the University of Southern California Price School of Public Policy.

Karen Kerkhoff
Supervisor
Overland Park Arboretum & Botanical Gardens
Overland Park, Kansas

Karen has been with the City of Overland Park at the Arboretum since 2004. In that time, the number of gardens has increased from 7 to 13, trails have gone from 3 miles to 4 and the prairie now covers 180 acres. She has horticulture degrees from North Carolina State University and Virginia Polytechnic University.
Bill Maasen  
**Superintendent**  
Johnson County Parks and Recreation District  
*Johnson County, Kansas*

Bill is currently the Superintendent of Parks and Golf Courses for Johnson County Park and Recreation District (JCPRD), serving a population of over 560,000 and responsible for maintaining over 10,000 acres of park land. Prior positions include Land Acquisition Manager and Planning and Development Manager since being hired in 1987. Currently, Bill serves as the President for the National Association of Counties Park & Recreation Officials (NACPRO). Bill received a Bachelor of Science in Forestry from the University of Missouri – Columbia (1982), and a Master of Public Administration from the University of Kansas (1998).

Chris Martin  
**Catalyst**  
McCownGordon  
*Kansas City, Missouri*

As a graduate from Kansas State University’s construction management program, he has been a catalyst to McCownGordon’s growth since his start with the firm more than 14 years ago. Chris leads some of the most significant and complex facilities for McCownGordon with a focus on building relationships with his owners, delivering successful on-time projects, and doing it all with integrity. Leading the McCownGordon team for KU’s Central District Development public private partnership project, Chris has been critical to the project’s success, ensuring all client goals are achieved throughout the entirety of the process.

Mark McHenry  
**Director**  
Missouri Parks and Recreation Department  
*Kansas City, Missouri*

Mark is currently the Director of the Kansas City, Missouri, Parks and Recreation Department. Mark has over 40 years of experience in the Parks and Recreation profession serving in various capacities. Mark holds a Parks Management Degree from Texas Tech University and a Master of Public Administration degree from UMKC. He completed studies in the Graduate Program for Senior Executives from the John F. Kennedy School of Government at Harvard University and the Executive Development Program, at Indiana University.

Cydney Millstein  
**Founder & Principal**  
Architectural & Historical Research, LLC  
*Kansas City, Missouri*

As an architectural historian, Ms. Millstein specializes in the preparation of National Register of Historic Places Nominations, Cultural Resources Inventories, Historic Preservation Certification Applications, Historic Structures Reports for National Historic Sites, National Historic Landmark nominations, Historic American Buildings Survey, and Historic American Engineering Record. Ms. Millstein meets The Secretary of the Interior’s Standards for architectural historians and is a certified 36CFR61. Ms. Millstein holds an M. A. in Art History from the University of Missouri-Kansas City and a B. A. in Art History from the University of Kansas.

Jim Modig  
**Architect**  
KU Design & Construction Management  
*Lawrence, Kansas*

Jim Modig is the University Architect at the University of Kansas, Office of Facilities Planning and Development and a licensed architect in the State of Kansas. Nearly thirty nine of his forty five year career have been at the University of Kansas working with facilities planning, site development, project design and construction management. He has been Director of Design and Construction Management for 30 years and in 2011 was given the title of University Architect. His responsibilities cover the main campus in Lawrence, Kansas, the Edwards Campus in Overland Park, Kansas and the Kansas Law Enforcement Training Center.

Daniel Moylan, AICP  
**Development Manager**  
Edgemeore Infrastructure and Real Estate  
*Shawnee, Kansas*

Dan is responsible for ongoing management and execution of Edgemoor projects, including project development, design, and construction. Dan serves as the project contact for client representatives, while managing third-party consultants and project partners, securing permits and entitlements, providing construction oversight, managing project finances, coordination of project turnover and move-in, as well as managing public relations and community outreach efforts.
Steven Polk  
**Founding Principal**  
Stormwater STL  
**St. Louis, Missouri**

Steven Polk brings more than 40 years of experience in zoning, site engineering, and permitting to Forrester University. As the Founding Member of Stormwater STL LLC, Polk focuses on the implementation of the National Pollutant Discharge Elimination System Phase II regulations. He has immersed himself in the design, construction, inspection, and maintenance of stormwater management facilities (i.e. BMPs) throughout the St. Louis metropolitan area. Polk is a registered Professional Engineer in Missouri and has a B.S. in Civil Engineering from the University of Missouri-Columbia and an EMBA from the University of Missouri-Kansas City.

**Laura Nugent**  
**Artist & Board President**  
Kansas City Artist Coalition  
**Kansas City, Missouri**

Laura Nugent is a full time, self-employed artist who has been living and working in the Kansas City area since 2004. Laura has received numerous awards for her work, including the Raymond James Gasparilla Best of Show, one of the top juried show awards in the US. Laura is represented by Weinberger Fine Art in the Crossroads Arts District. Corporate collectors of Laura’s paintings include Hallmark Art Collection, Black and Veatch, Coldwell Banker, Pinnacle Bank, San Antonio’s Grand Hyatt and the Four Seasons in Chicago. She received a BFA in painting in 1992 from the Maryland Institute College of Art.

**Brian Nowotny**  
**Deputy Director**  
Jackson County Parks + Recreation  
**Jackson County, Missouri**

Brian is the Deputy Director for Park Operations for Jackson County Parks + Rec. Jackson County’s award winning parks system is the third largest county parks system in the nation covering over 20,000 acres of parkland and over 100 miles of trails. With a background in landscape architecture, Brian oversees operations, planning and park development for the county’s 690,000 residents. Originally from Dallas, Texas, Brian has lived in the Kansas City area since 2001 and previously served as the Parks and Recreation Director for Platte County, Missouri.

**Stephanie Rolley**  
**President Elect**  
Landscape Architecture Foundation  
**Manhattan, Kansas**

Stephanie Rolley is President Elect of the Landscape Architecture Foundation and Co-Authored the New Landscape Declaration. She is a Fellow of the ASLA and of the Council of Educators of Landscape Architecture (CELA). Her education includes a Bachelor of Landscape Architecture from Kansas State, a Masters in City Planning from the Massachusetts Institute of Technology and completion of the Management Development Program at the Harvard Graduate School of Education.

**Janet Simpson**  
**Executive Director**  
Kansas City Artists Coalition  
**Kansas City, Missouri**

Janet Simpson has been the Executive Director of the Kansas City Artists Coalition since 1989. Under her leadership the KCAC has received the prestigious Warhol Initiative Award, opened the Kansas City International Residency at the Artists Coalition, edited and published three books and numerous exhibition catalogs, and improved professional development for visual artists. Janet attended the University of Kansas, BFA—Painting, and Ohio University, MFA—Painting. She has taught at Johnson County Community College, Park University, and Kansas City Kansas Community College and has lectured at the University of Kansas.

**Todd Stein**  
**President and Chief Executive Officer**  
M-AAA  
**Kansas City, Missouri**

Todd Stein joined M-AAA as chief operating officer in January 2013 to ensure the day-to-day implementation of programmatic and administrative organizational goals. He brings 20 years of experience in strategic planning, program development, finance, and relationship management to his position. He served for eight years as deputy director and COO of the Kemper Museum of Contemporary Art in Kansas City. He is a board member of the Crossroads Community Association, the Kansas City Arts Industry Sector Council, and the Advisory Council for the Economic Development Corporation of Kansas City.
Linette Straus, ASLA, ISA, SITES AP  
**Professional Practice Manager**  
ASLA  
**New York, New York**

Linette Straus, ASLA, ISA, SITES AP, is a Professional Practice Manager at ASLA. She develops programs, conducts presentations and manages the promotion of the Sustainable Sites Initiative™ (SITES®) for ASLA in collaboration with the U.S. Green Building Council (USGBC). Other responsibilities include promotion and services for ASLA on sustainability and green infrastructure as well project management of The Chinatown Green Street Demonstration Project (Washington, DC) and Green, Complete Street Sourcebook. Linette holds a masters degree in landscape architecture.

**Chip Sullivan**  
**Professor of Landscape Architecture & Environmental Design**  
UC Berkle  
**Berkley, California**

Chip Sullivan is a landscape architect and artist who maintains a lifelong commitment to the exploration of the garden as a sustainable environment. Chip has expounded on the meaning and perception of landscape through innovative forms of pedagogy, representational techniques, and writing. The philosophy and application of sustainable design, through art and ecology, has been a constant topic lectured upon throughout Asia, Europe, and North America.

**Jeffrey Williams, AICP**  
**Planning Director**  
City of Kansas City  
**Kansas City, Missouri**

Jeffrey Williams has been the Director of City Planning and Development for Kansas City, Missouri (KCMO) since March 2015. He leads a 130-member staff that guides the physical development of Kansas City, which covers 319 square miles and has a population of over 480,000. Jeffrey has worked in the fields of urban design, historic preservation, and city planning for almost 30 years. He has a Bachelor of Architecture degree (with a focus on Art Education) from Pratt Institute and has held an American Institute of Certified Planners (AICP) designation since 1998.