

January 02, 2018

RE: 2018 CENTRAL STATES ASLA AWARDS PROGRAM — CALL FOR ENTRIES

Dear ASLA members,

The Prairie Gateway Chapter of the American Society of Landscape Architects is pleased to issue this formal Call for Entries for the 2018 Central States ASLA Awards Program. Professional and Student Award Winners will be honored on Friday, April 13st, 2018 at the Downtown Marriott Hotel Kansas City, Missouri during an Awards Luncheon.

Participation in the awards program helps broaden professional boundaries, increases public awareness of the role of landscape architects, raises the standards of the discipline, and brings recognition to organizations and individuals who demonstrate superior skill in the practice and/or study of landscape architecture. A jury of qualified professionals from a separate ASLA Chapter will review each submittal and determine winners in each award category.

Nomination Categories

Professionals and Students may submit in the following categories: Design (Built), Design (Unbuilt), Planning and Analysis, Research, and Communication. Only Professionals may submit in the Community Stewardship category.

Entry Information

Please find the attached Call for Entries and Instructions. The Entry Form and PowerPoint Templates are available through the Central States website.

Additional questions about the 2018 Central States ASLA Awards may be directed to Misty Riley, Awards Chairperson at mistyariley@hotmail.com or Chris Cline, PGASLA President at ccline@thinkconfluence.com

Sincerely,



Wm. Christopher Cline, PLA, ASLA
President
Prairie Gateway Chapter ASLA



SUBMISSION OVERVIEW

Submissions are **DUE by Friday, February 23th, 2018 at 5:00 PM CST.**

- Entrant must submit Entry Form with the Award Submission files to kristen@aiakc.org
- Payments may be made via the PayPal link on the Central States Website.
- All submittals are required in digital format.
- Identifying information, including entrant's or firm's name **MUST** be removed from all submission material.
- All submittal materials for award winning entries will become property of the Prairie Gateway Chapter of ASLA. All materials submitted may be used in a public presentation or publications pertaining to the Awards Program.
- For PLANNING & ANALYSIS (III & III-S), RESEARCH (IV & IV-S) AND/OR COMMUNICATION (V & V-S) Categories ONLY: if the work being submitted for award consideration is a printed document, a PDF version of the original document may be submitted IN ADDITION to the PowerPoint Presentation and Project Narrative. All components **MUST BE SUBMITTED DIGITALLY**. Include reference to any additional material on the ENTRY FORM.
- All questions regarding the 2018 Central States ASLA Awards should be submitted via email to Misty Riley, Awards Chairperson at mistyariley@hotmail.com or Chris Cline, PGASLA President at ccline@thinkconfluence.com



SUBMISSION PROCEDURES

- 1) Entry Form & Payment
 - a. Follow the link provided on the Central States website to Complete Entry Form
 - b. Make selection of Payment for Design Award Entries to Calculate and Pay Entry Fee.
Payment by check should be made payable to Prairie Gateway Chapter ASLA
 - c. **Email questions regarding payment to:** Tiffany Shepherd at tiffany@aiakc.org
 - d. If paying by check please mail to the following:
Prairie Gateway Chapter ASLA
Attn: Tiffany Shepherd
1801 McGee
Suite 100
Kansas City, MO 64108
P: (816) 979-3181
 - e. **Entry Form and payment must be received by Friday, February 23rd, 2018 5:00 PM CST**

- 2) Entrant must submit Entry Form with the Award Submission files to kristen@aiakc.org
 - a. All submissions **MUST** include:
 - i. PowerPoint Presentation (saved as PDF)
 - ii. Project Narrative – One (1) Single-Sided Page, minimum font 10pt. (as PDF)
 - iii. OPTIONAL: PDFs of Printed material/Supporting Documents as noted for the following **Categories ONLY:** PLANNING & ANALYSIS (III & III-S), RESEARCH (IV & IV-S) AND COMMUNICATIONS (V & V-S). ***Include the project name in the file name of any optional material PDFs.***
 - b. **All Submission Material must be received by Friday, February 23th, 2018 5:00 PM CST**

- 3) You will receive an email confirmation once ALL PORTIONS of your Submittal are received.

- 4) Register for the 2018 Central States ASLA Conference in Kansas City at the Downtown Marriott Hotel to attend the Awards on April 13, 2018.

ENTRY FEES

| | |
|-----------------------------------|----------|
| ASLA Member, Associate or Fellow: | \$160.00 |
| Professional Non-Member: | \$360.00 |
| Student ASLA Member: | \$25.00 |
| Student Non-Member: | \$50.00 |



AWARDS TIMELINE

| | |
|--------------------------------|-------------------|
| Call for Entries: | January 02, 2018 |
| Entry Application/Payment due: | February 23, 2018 |
| Complete Submission Uploaded: | February 23, 2018 |
| Presentation of Awards: | April 13, 2018 |

AWARDS SUMMARY

EXCELLENCE AWARD: The highest award given to one Honor Award recipient

HONOR AWARD: The highest award in each category

MERIT AWARD: An award of recognition of superior professional accomplishment

NOTE: Multiple awards may be given in each category at the discretion of the jury. The jury reserves the right not to make an award in any or all of the categories.

JURY

This year's submissions will be judged by a panel of landscape architects from an ASLA State Chapter outside of the Central States Region.

PRESENTATION OF AWARDS

An Awards Presentation will be held on April 13, 2018 during the lunch program on the second day of the Central States ASLA Conference at the Downtown Marriott Hotel at 12:00 pm.



AWARD CATEGORIES

PROFESSIONAL

| | |
|---------------|-----------------------|
| Category I: | Design (Built) |
| Category II: | Design (Un-Built) |
| Category III: | Planning & Analysis |
| Category IV: | Research |
| Category V: | Communication |
| Category VI: | Community Stewardship |

STUDENT

| | |
|-----------------|---------------------|
| Category I-S: | Design (Built) |
| Category II-S: | Design (Un-Built) |
| Category III-S: | Planning & Analysis |
| Category IV-S: | Research |
| Category V-S: | Communication |

ENTRANT ELIGIBILITY

Any individual, firm, agency, academic institution or project located within a state associated with a participating Central States ASLA Chapter may enter by meeting one of the following classifications: (Participating Chapter encompass: Arkansas, Great Plains, Iowa, Oklahoma, Prairie Gateway and St. Louis and the US States of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Iowa, Missouri and Arkansas).

1. Fellow, Member, Associate or Affiliate of a participating chapter.
2. Landscape architect registered in a state associated with a participating chapter.
3. Graduate of an accredited landscape architecture degree program within a state associated with a participating ASLA Chapter.
4. Non-landscape architect submitting in the Research and/or Communication category (within a state associated with a participating ASLA Chapter).
5. A student currently enrolled in a landscape architecture curriculum, or a student who graduated in 2016 from an accredited landscape architecture degree program that is within a state associated with a participating ASLA Chapter.

NOTE: A project of professional work may be resubmitted until it wins an award, at which time it becomes ineligible for further submission. Project submissions can be for a project anywhere in the world.



SUBMISSION CATEGORY CRITERIA

Landscape Architectural projects often encompass many diverse practices in order to achieve a desired result. Some of the projects being considered for an award may qualify for more than one category; however, **each project may be submitted for only one category**. The jury reserves the right to change the category of an entry during the judging process.

The following categories are available for consideration of your entry submittal:

CATEGORY I or I-S (student): DESIGN (BUILT)

Categories I and I-S recognize the following:

- Construction of site-specific works of landscape architectural design (including urban design). For large incremental projects, **at least the first stage must be completed** to be eligible for an award.
- Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.
- Typical entries in this category may include: communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

Main criteria for judging Design (Built) are the following:

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public, and the environment



CATEGORY II or II-S (student): DESIGN (UN-BUILT)

Categories II and II-S recognize the following:

- Unrealized works of landscape architectural design (including urban design).
- Design entries should exhibit a relationship to planning and a framework for an area larger than the immediate site.
- Typical entries in this category may include: communities and housing; urban design, streets and public spaces; parks and recreational facilities; transportation corridors and facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

Main criteria for judging Design (Un-built) are the following:

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment

CATEGORY III or III-S (student): PLANNING & ANALYSIS

Categories III and III-S recognize the following:

- The wide variety of professional activities that lead to, guide or evaluate landscape architectural design.
- Typical entries in this category might include: general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations; landscape analysis such as environmental assessments and natural- and visual-resource inventories; natural-resource protection, conservation, restoration, and/or reclamation plans.

Main criteria for judging Planning and Analysis are the following:

1. Quality of planning and analysis
2. Functionalism



3. Relationship to context
4. Environmental Responsibility
5. Effective use, presentation or programming of landscape architectural techniques
6. Opportunities for landscape architecture to have a significant impact on the environment or environmental decision making
7. Overall relevance to landscape architecture, the public and the environment

Planning and Analysis submittals should include a copy of the planning document for reference.

A PowerPoint presentation containing slides 1-3 as described above is required for these submittals.

Include reference to any documents submitted separately on the Entry Form. Submit oversized planning, research and communications documents separately. Do not submit any material not specifically requested.

CATEGORY IV or IV-S (student): RESEARCH

Categories IV and IV-S recognize the following:

- Work of rigor in historical, social and physical research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.

Entries in this category should show the use of directed inquiry comprising the following:

- **Problem Statement:** identification of problem to be researched
- **Issues:** statements identifying possible relationships to be investigated
- **Procedure:** Method of inquiry used
- **Results:** Report of results of the research, which may include an analysis (statistical or other)
- **Conclusions:** Researcher's findings concerning significance of the results, their comparability with past research, their applicability to landscape architecture and the need for new or further research.

Main criteria for judging Research are the following:

1. The clarity and adequacy of the five steps
2. The work's overall significance and relevance to the profession
3. Quality of presentation

Entrants in the Research Category MUST be physically located within the Central States Region.

(Participating Chapters encompass: Arkansas, Great Plains, Iowa, Oklahoma, Prairie Gateway and St. Louis and the US States of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Iowa, Missouri and Arkansas.)



CATEGORY V or V-S (student): COMMUNICATION

Categories V and V-S recognize the following:

- Design achievements in communicating landscape architectural information, technology, theory or practice to those within or outside the profession.
- This category includes published or written documents, multimedia or electronic communications.
- Typical entries in this category may include: presentations on landscape architectural history, art or technology; educational material intended for the non-technical consumer; material that increases awareness of landscape architectural design, environmental or conservation issues; private or public marketing materials.

Main criteria for judging Communication are the following:

1. Quality of content and presentation
2. Usefulness to the intended reader or viewer
3. Overall significance and relevance to the profession, public or environment

Entrants in the Research Category MUST be physically located within the Central States Region.

(Participating Chapters encompass: Arkansas, Great Plains, Iowa, Oklahoma, Prairie Gateway and St. Louis and the US States of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Iowa, Missouri and Arkansas.)

CATEGORY VI: COMMUNITY STEWARDSHIP

Category VI recognizes the following:

- Volunteer achievements made within a Central States community that are relevant to landscape architecture and have made an impact socially, economically, or environmentally.
- Typical entries in this category may include: community gardens, park restoration and clean-up, reclamation and conservation, volunteer landscape art and earth sculpture, and neighborhood improvement project.



Main criteria for judging Community Stewardship are the following:

1. Quality of design/work
2. Level of Impact and involvement
3. Environmental and/or social responsibility
4. Relevance to the profession, the public and the environment

SUBMITTAL FORMAT

All submittals are required to be prepared to exactly match the Microsoft PowerPoint Template provided. The presentation must be saved into a PDF file and sent to kristen@aiakc.org

Maximum numbers of slides: 20 total.

Each entry must use the PowerPoint template specific to the award category.

Remove authorship and/or all reference to the firm or individual's name from the properties of the PowerPoint presentation.

POWER POINT PRESENTATION

SLIDE #1

On slide #1 of the presentation, clearly state and summarize the following:

- Project name and location.
- Project purpose: list of requirements, scope, philosophy and intent.

SLIDE #2

On slide #2 of the presentation, clearly state and summarize the role of the landscape architect/entrant vs. the role of other participants, including owner/client and collaborators.

SLIDE #3

On slide #3 of the presentation, clearly state and summarize the following:

- Special factors: explain the project's uniqueness and any unusual problems.
- Significance: briefly describe the project's effect on public perception of the profession. Explain how the project meets judging criteria for the category.



SLIDE #4

On slide #4 of the presentation, the entrant may choose to provide one page of text describing the project or use an image and text slide (refer to Slide #5-#20).

SLIDES #5-20

On slide #5-#20 of the presentation, the entrant shall provide text and images describing the project. The slides should include:

- Images of the Project (multiple images on each slide is acceptable)
- Text describing Project or Images (We recommend a limited amount of text)

PROJECT NARRATIVE

Provide a project narrative for the submittal. The narrative will be used to present your project to the jury and at the awards ceremony, in the event that your entry wins an award. ***The Project Narrative is limited to one (1) Single-Sided Page, Minimum Font Size 10pt. and should be saved as a PDF file.***

The description should cover the following:

- **PROJECT NAME AND LOCATION**
- **PURPOSE OF PROJECT:** Describe the project's requirements, scope, planning or design philosophy and design intent.
- **ROLE OF THE ENTRANT:** Describe the landscape architect/entrant's role of leadership and involvement, role of the client, public, consultants, and/or subcontractors.
- **SIGNIFICANCE:** Explain the relationship of the project to its context or surroundings, particularly in regard to the entrant's stewardship responsibilities.
- **SPECIAL FACTORS:** Explain why the project is unique or special, plus any unusual problems, new techniques, or budgetary constraints you encountered. If applicable, briefly describe the project's effect on public perception of the profession.

SUPPORT MATERIALS: (For Categories III, III-S, IV, IV-S, V, and V-S only)

OPTIONAL: A PDF copy of any support materials or documentation may be submitted digitally. This may include a master plan report, research report, communication materials or brochures, etc. Remove all authorship and/or all reference to the firm or individuals from any submitted documents. Support materials are optional and at the discretion of the applicant. ***Do not submit any material not specifically requested as part of the different category requirements above.***

