

2017

CENTRAL STATES ASLA



livable communities

DES MOINES, IOWA | APRIL 19-21, 2017 | HOSTED BY THE IOWA ASLA CHAPTER

February 23, 2017

Dear Sponsors and Exhibitors,

The Central States Conference brings together Landscape Architects and affiliate design professionals from six chapters: Iowa, Great Plains, Prairie Gateway, St. Louis, Oklahoma and Arkansas. After an unforeseen hiccup with our original venue, Iowa Chapter ASLA would like to extend an invitation for your participation at the 11<sup>th</sup> Annual ASLA Central States Conference. The 2017 conference will be held at the World Food Prize Hall of Laureates April 19-21 in Des Moines, Iowa. Though hotel accommodations will no longer be available as part of our venue; there are many great choices for lodging within a short walk or ride from the World Food Prize Hall of Laureates.

An enormous effort has gone into organizing this year's educational sessions and activities and we welcome your participation. Displays and information about your products are vital for the region's landscape architects and professionals in designing projects. Your support is a vital aspect to the overall success of the Central States Conference each year.

The 2017 conference space will accommodate 28 exhibitor booths: 24 in the Exhibitor Hall and 4 premium booths in the presentation ballroom. Food for our daily breakfasts, luncheons and breaks will be set up as buffet stations in the rotunda and Exhibit Hall to provide convenient access to your booth by conference attendees. Attendees will also be encouraged to circulate throughout the Exhibit Hall during breaks and special times set aside to mingle with vendors.

Sponsor and exhibitor opportunities are available at various price levels with additional opportunities for event and special sponsorships. Don't miss this opportunity to share your organization's products and services with the landscape architects and design professionals comprising the Central States Conference! The enclosed document provides additional information and instructions for you to participate as a sponsor for this year's Central States Conference. You can also access this information on the 2017 Central States website: <http://www.aslacentralstates.org/2017-sponsor/>.

Additional questions about the 2017 Central States sponsorship opportunities may be directed to Kristina Sickels ([ia-asla@assocserv.com](mailto:ia-asla@assocserv.com)) / (515) 442-2451.

Sincerely,

*JOSHUA SHIELDS*

Josh Shields, PLA, ASLA  
President  
Iowa Chapter ASLA

