

2017

CENTRAL STATES ASLA



livable communities

DES MOINES, IOWA | APRIL 19-21, 2017 | HOSTED BY THE IOWA ASLA CHAPTER

VENDOR SPONSORSHIP OPPORTUNITIES

PLATINUM PACKAGE | \$2,500 | 4 Available Exhibit Space

- 1st Tier – oversized exhibit space in Borlaug Ballroom
- 6-foot skirted table, 2 chairs

2 Complimentary Guest Registrations

- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available

Sponsorship Displays & Table Tent Recognition

- Logo on signage/displays throughout the event
- Table tents with your branding on all tables

Conference Website & Brochure

- Logo, contact information, and 50-word company description displayed on the Central States website and in printed brochure
- 1 full-page ad in conference brochure

GOLD PACKAGE | \$1,500 | 12 Available Exhibit Space

Exhibit Space

- 2nd Tier – oversized exhibit space in Vendor Room
- 6-foot skirted table, 2 chairs

2 Complimentary Guest Registrations

- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available

Sponsorship Displays

- Logo on signage/displays throughout the event

Conference Website & Brochure

- Logo and contact information displayed on the Central States website and in printed brochure
- 1 half-page ad in conference brochure

SILVER PACKAGE | \$750 | 13 Available Exhibit Space

Exhibit Space

- 3rd Tier – oversized exhibit space in Vendor Room
- 6-foot skirted table, 2 chairs

1 Complimentary Guest Registration

- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available

Conference Website & Brochure

- Logo displayed on the Central States website and in printed brochure

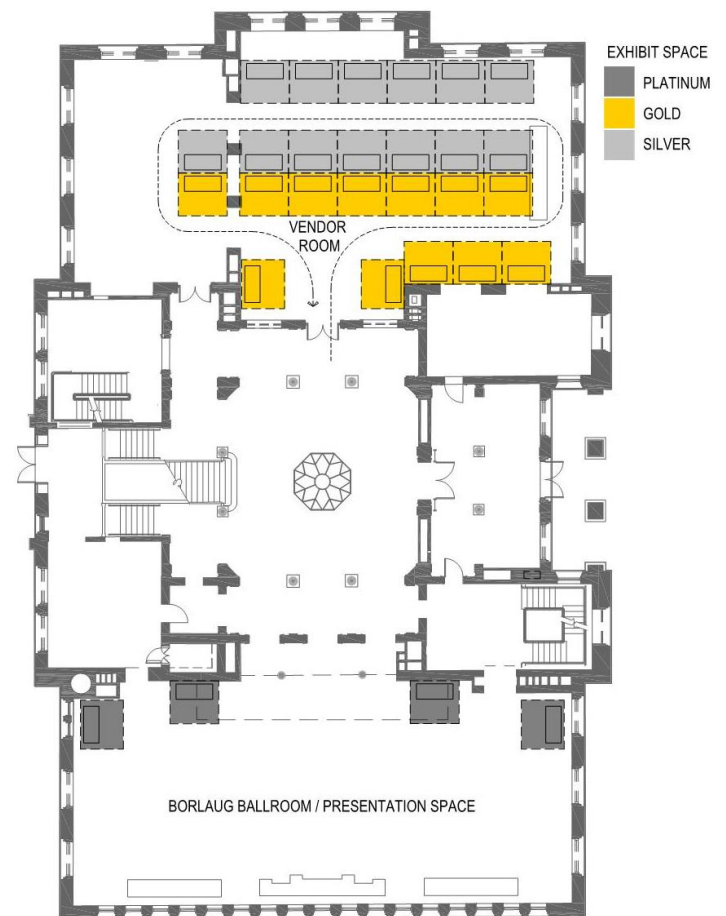
BRONZE PACKAGE | \$500 | Unlimited 1 Complimentary Guest Registration

- Entry to all event activities, unless otherwise noted
- Additional guest tickets are available
- No Exhibit Space Provided with this Package

Conference Website & Brochure

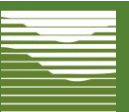
- Logo displayed on the Central States website and in printed brochure

EXHIBIT SPACE DIAGRAM



REGISTER ONLINE

<http://www.aslacentralstates.org/2017-sponsor/>



2017

CENTRAL STATES ASLA



livable communities

DES MOINES, IOWA | APRIL 19-21, 2017 | HOSTED BY THE IOWA ASLA CHAPTER

EVENT SPONSORSHIP OPPORTUNITIES

PREMIUM WELCOME RECEPTION SPONSOR

Wednesday Evening | \$2,500

- Iowa ASLA to rent venue and Sponsor to coordinate any food, drinks, or other items as Host
- Speaking Opportunity During Event (10 min.)
- Company Logo displayed on signage during event and special recognition in conference brochure

EXCLUSIVE SOCIAL SPONSOR

Thursday Evening | \$2,500

- Iowa ASLA to rent venue and Sponsor to coordinate any food, drinks, or other items as Host
- Speaking Opportunity During Event (10 min.)
- Company Logo displayed on signage during event and special recognition in conference brochure

AWARDS LUNCH SPONSOR

Friday | \$1,500

- Iowa ASLA coordinating food with venue
- Speaking Opportunity, Awards Introduction (5 mins.)
- Company Logo displayed on signage and/or opening slide during event and special recognition in conference brochure

LUNCH SPONSOR

Thursday | \$1,000

- Iowa ASLA coordinating food with venue
- Speaking Opportunity During Lunch (5 mins.)
- Company Logo displayed on signage during event and special recognition in conference brochure

TOUR SPONSOR

Thursday Afternoon | \$750

- Speaking Opportunity – Introduce Tour (5 min.)
- Company Logo displayed on signage during event and special recognition in conference brochure
- Location TBD

BREAKFAST SPONSOR

2 Available | \$500 Each

- Iowa ASLA coordinating food with venue
- Company Logo displayed on signage during event and special recognition in conference brochure

BREAK SPONSOR

3 Available | \$350 Each

- Iowa ASLA coordinating refreshments with venue
- Company Logo displayed on signage during event and special recognition in conference brochure

DEPARTING SNACKS SPONSOR

Friday Afternoon | \$350

- Iowa ASLA coordinating refreshments with venue
- Company Logo displayed on signage during event and special recognition in conference brochure

AWARDS PROGRAM PRINTING SPONSOR

Friday | \$500

- Iowa ASLA to Coordinate Printing
- Special recognition in printed awards program

LANYARD SPONSOR

Full Conference | \$500 - \$1,000

- \$500 If Sponsor provides lanyards
- \$1,000 if Iowa ASLA provides lanyards
- Attendees will wear your company name and/or logo during conference events

FLASH DRIVE SPONSOR

Full Conference | \$350

- Sponsor to provide flash drives for all registered attendees with your company name or logo
- All attendees will receive flash drive loaded with all conference materials for their use

REGISTER ONLINE

<http://www.aslacentralstates.org/2017-sponsor/>

