



urban strategies in the natural state

LITTLE ROCK, ARKANSAS | APRIL 13 - 16, 2016

CALL FOR ENTRIES

Saturday, December 26, 2015

2016 CENTRAL STATES ASLA AWARDS PROGRAM - CALL FOR ENTRIES

Dear Chapter Members,

The Arkansas Chapter of the American Society of Landscape Architects is pleased to issue this formal Call for Entries for the 2016 Central States ASLA Awards Program. Each year, the ASLA Central States Awards program honors the best in landscape architecture from the Central States region, while the Student Awards program gives a glimpse of the future of the profession. On Friday, April 15th 2016 at the William J. Clinton Presidential Library in Little Rock, Arkansas, during an extraordinary evening gala event, we will pay tribute to the winners.

Participation in the awards program will help broaden professional boundaries, increase public awareness of the role of landscape architects, raise the standards of the discipline and bring recognition to organizations and individuals who demonstrate superior skill in the practice and/or study of landscape architecture.

NOMINATION CATEGORIES

Professionals and Students may submit in the following categories: Design (Built), Design (Unbuilt), Planning and Analysis, Research, and Communication.

ENTRY & DETAILS

Please find the attached Call for Entries and Instructions. The Entry Form and PowerPoint Templates are available through the Central States website.

www.aslacentralstates.org/awards

Additional questions about the 2016 Central States ASLA Awards may be directed to William Towle (wtowle@landscapecreationsllc.com) or (479) 644-1662

2016 ASLA CENTRAL STATES CONFERENCE

For more information about attending, exhibiting or presenting at the 2016 ASLA Central States Conference please visit www.aslacentralstates.org

Sincerely,

A handwritten signature in black ink that reads 'William C. Towle'.

William Towle, ASLA
Chair, Conference Awards Committee
2016 ASLA Central States Conference



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SUBMISSION OVERVIEW

Submissions are **DUE by Friday, February 19th, 2016 5:00 PM CST**

- Entrant must submit Entry Form and Payment **prior** to sending award submission.
- After sending Entry Form and Payment, each entrant will be provided with a unique and secure DropBox folder, accessible only to the entrant and the Awards Committee Chair.
- All submittals are required in digital format (printed material will be accepted **ONLY** in the **PLANNING & ANALYSIS, RESEARCH and COMMUNICATION** Categories and will be in addition to the digital submission).
- Identifying information, including entrant's or firm's name must be removed from all submission material.
- All submittal materials for award winning entries will become property of the Arkansas Chapter of ASLA. All materials submitted may be used in a public presentation or publications pertaining to the Awards Program.
- Printed material submitted will NOT be returned.
- **For PLANNING & ANALYSIS (III & III-S), RESEARCH (IV & IV-S) and/or COMMUNICATION (V & V-S) Categories ONLY:** if the work being submitted for award consideration is a printed document, a printed version of the original document may be submitted **IN ADDITION** to the PowerPoint Presentation and Project Narrative. Only the **PRINTED DOCUMENT** will be accepted via postal mail; all other components of the submission **MUST BE SUBMITTED DIGITALLY**. Include reference to any postal mailed material on the **ENTRY FORM**. No documents will be returned.
- All questions regarding the 2016 ASLA Central States Awards should be submitted via email to William Towle (wtowle@landscapecreationsllc.com)



SUBMISSION PROCEDURES

1. Entry Form & Payment

- a. Download and Complete Entry Form
- b. Calculate Entry Fee due and make check payable to Arkansas Chapter ASLA or submit payment via Paypal to Arkansas Chapter ASLA.

c. Mail Completed Entry Form and Full Payment to (or e-mail entry forms if paying by credit card):

**Arkansas Chapter ASLA
T.A.O. William Towle, ASLA
2000 Town West Drive
Rogers, AR 72756
(479) 636-8200 Ext 12**

2. You will receive an email confirmation of receipt of Entry Form and Payment, the confirmation will include a unique link to a dedicated, secure DropBox folder

3. Upload your submittal to your DropBox folder.

a. All submissions **MUST** include:

- i. PowerPoint Presentation (saved as PDF)
- ii. Project Narrative - One (1) Single-Sided page, minimum font 10pt, (as PDF)
 1. **OPTIONAL** Slide Descriptions (**if necessary**) include with above PDFs

b. Printed material for submissions:

- i. Printed material will **ONLY** be accepted with submissions in the **PLANNING & ANALYSIS (III & III-S), RESEARCH (IV & IV-S) and COMMUNICATIONS (V & V-S) Categories**
- ii. Printed documents will **NOT** be returned
- iii. Material must be received by **Friday, February 19th, 2016 5:00 PM CST**
- iv. **Mail Material via USPS, UPS or FedEx to:**

**Arkansas Chapter ASLA
T.A.O. William Towle, ASLA
2000 Town West Drive
Rogers, AR 72756
(479) 636-8200 Ext 12**

4. You will receive an email confirmation once ALL PORTIONS of Submittal are received

5. Register for ASLA Central States 2016 in Little Rock, AR to attend the Presentation of Awards on April 15, 2016.



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ENTRY FEES

ASLA Member, Associate or Fellow:	\$160.00
Professional Non-Member:	\$250.00
Student ASLA Member:	\$25.00
Student Non-Member:	\$35.00

AWARDS TIMELINE

Call for Entries	January 6, 2016
Entries Due	February 19, 2016
Award Winners Notification	March 23, 2016
Presentation of Awards	April 15, 2016

AWARD CATEGORIES

PROFESSIONAL

- Category I Design (Built)
- Category II Design (Unbuilt)
- Category III Planning & Analysis
- Category IV Research
- Category V Communication

STUDENT

- Category I-S Design (Built)
- Category II-S Design (Unbuilt)
- Category III-S Planning & Analysis
- Category IV-S Research
- Category V-S Communication



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ENTRANT ELIGIBILITY

Any individual, firm, agency, academic institution or project located within a state associated with a participating Central States ASLA Chapter may enter by meeting one of the below classifications. (*Participating Chapters encompass: Arkansas, Great Plains, Iowa, Oklahoma, Prairie Gateway and St. Louis and the US States of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Iowa, Missouri and Arkansas*)

1. Fellow, Member, Associate, or Affiliate of a participating chapter.
2. Landscape architect registered in a state associated with a participating chapter.
3. Graduate of an accredited landscape architecture degree program that is within a state associated with a participating ASLA Chapter.
4. Non-landscape architect submitting in the Research and/or Communication category (within a state associated with a participating ASLA Chapter).
5. A student currently enrolled in a landscape architecture curriculum, or a student who graduated in 2015 from an accredited landscape architecture degree program that is within a state associated with a participating ASLA Chapter.

Note: A project of professional work may be resubmitted until it wins an award, at which time it becomes ineligible for further submission. Project submissions can be for a project anywhere in the world.

AWARDS SUMMARY

EXCELLENCE AWARD: The highest award given to one Honor Award recipient

HONOR AWARD: The highest award in each category

MERIT AWARD: An award of recognition of superior professional accomplishment

Note: Multiple awards may be given in each category at the discretion of the jury. The jury reserves the right not to make an award in any or all of the categories.

JURY

This year's submission will be judged by a diverse panel of landscape architects and design professionals from all over the United States.

PRESENTATION OF AWARDS

Winners will be honored at a ceremony during the ASLA Central States Conference on April 15, 2016 at the William J. Clinton Library and Museum in Little Rock, Arkansas.



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SUBMISSION CATEGORY CRITERIA

The discipline of landscape architecture encompasses many diverse categories. Some projects may seem qualified for more than one category; however, **each project may be submitted for one category only**. The jury reserves the right to change the category of an entry during the judging process.

Choose one of the following categories to submit your entry:

CATEGORY I OR CATEGORY I-S (student): DESIGN (BUILT)

Categories I and I-S recognize the following:

Construction site-specific works of landscape architectural design (including urban design). For large incremental projects, **at least the first stage must be completed** to be eligible for an award.

Design entries should exhibit a relationship to planning and a framework for larger than the immediate site.

Typical entries in this category may include: communities and housing; urban design; streets and public spaces; parks and recreational facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

Main criteria for judging Design (Built) are the following:

1. Quality of Design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment



CATEGORY II OR CATEGORY II-S (student): DESIGN (UNBUILT)

Categories II and II-S recognize the following:

Unrealized works of landscape architectural design (including urban design).

Design entries should exhibit a relationship to planning and a framework for an area larger than the immediate site.

Typical entries in this category may include: communities and housing; urban design; streets and public spaces; parks and recreational facilities; residences and gardens; commercial facilities; resorts; institutions; historic preservation and restoration; reclamation and conservation; landscape art and earth sculpture; interior landscapes.

Main criteria for judging Design (Unbuilt) are the following:

1. Quality of Design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, the public and the environment



CATEGORY III OR CATEGORY III-S (student): PLANNING & ANALYSIS

Categories III and III-S recognize the following:

The wide variety of professional activities that lead to, guide or evaluate landscape architectural design.

Typical entries in this category may include: general development, regional, transportation, recreation, or town plans; urban planning, government policies or programs; legislation or regulations; landscape analysis such as environmental assessments and natural/visual/resource inventories; natural resource protection, conservation, restoration, and/or reclamation plans.

Main criteria for judging Planning & Analysis are the following:

1. Quality of Planning & Analysis
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Effective use, presentation or programming of landscape architectural techniques
6. Opportunities for landscape architecture to have a significant impact on the environment or environmental decision making
7. Overall relevance to landscape architecture, the public and the environment

Planning & Analysis submittals should include a copy of the planning document for reference. A PowerPoint presentation containing slides 1-3 as described on Page 11 is required for these submittals. Only the PRINTED DOCUMENT will be accepted via postal mail; all other components of the submission MUST BE SUBMITTED DIGITALLY. Include reference to any postal mailed material on the ENTRY FORM. No documents will be returned.



CATEGORY IV OR CATEGORY IV-S (student): RESEARCH

Categories IV and IV-S recognize the following:

Work of rigor in historical, social and physical research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession.

Entries in this category should show the use of directed inquiry comprising the following:

1. **Problem Statement:** Identification of problem to be researched
2. **Issues:** Statements identifying possible relationships to be investigated
3. **Procedure:** Method of inquiry used
4. **Results:** Report of results of the research, which may include an analysis (statistical or other)
5. **Conclusions:** Researcher's finding concerning significance of the results, their comparability with past research, their applicability to landscape architecture and the need for new or further research.

Main criteria for judging Research are the following:

1. The clarity and adequacy of the five steps
2. The work's overall significance and relevance to the profession
3. Quality of presentation

If the work being submitted for this category is a printed document, a printed version of that document may be submitted IN ADDITION to the PowerPoint Presentation and Project Narrative. Only the PRINTED DOCUMENT will be accepted via postal mail; all other components of the submission MUST BE SUBMITTED DIGITALLY. Include reference to any postal mailed material on the ENTRY FORM. No documents will be returned.

Entrants in the Research Category MUST be physically located within the Central States Region. (Participating Chapters encompass: Arkansas, Great Plains, Iowa, Oklahoma, Prairie Gateway and St. Louis and the US States of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Iowa, Missouri and Arkansas.)



CATEGORY V OR CATEGORY V-S (student): COMMUNICATION

Categories V and V-S recognize the following:

Design achievements in communicating landscape architectural information, technology, theory or practice to those within or outside the profession.

This category includes published or written documents, multimedia or electronic communications.

Typical entries in this category include: presentations on landscape architectural history, art or technology; educational material intended for the non-technical consumer; material that increases awareness of landscape architectural design, environmental or conservation issues; private or public marketing materials.

Main criteria for judging Communication are the following:

1. Quality of content and presentation
2. Usefulness to the intended reader or viewer
3. Overall significance to the profession, public or environment.

If the work being submitted for this category is a printed document, a printed version of that document may be submitted IN ADDITION to the PowerPoint.

Presentation and Project Narrative. Only the PRINTED DOCUMENT will be accepted via postal mail; all other components of the submission MUST BE SUBMITTED DIGITALLY. Include reference to any postal mailed material on the ENTRY FORM. No documents will be returned.

Entrants in the Research Category MUST be physically located within the Central States Region. (Participating Chapters encompass: Arkansas, Great Plains, Iowa, Oklahoma, Prairie Gateway and St. Louis and the US States of North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Iowa, Missouri and Arkansas.)



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SUBMITTAL FORMAT

All submittals are required to be prepared in a presentation using the Microsoft PowerPoint Template provided. The presentations must be saved into a PDF file and submitted via DropBox (*See SUBMISSION PROCEDURES FOR DETAILS*)

Maximum number of slides: 20 total

Each entry must use the PowerPoint template specific to the award category.

Remove authorship and/or all reference to the firm or individual's name from the properties of the PowerPoint presentation.

SLIDE # 1

On slide # 1 of the presentation, clearly state and summarize the following:

- A. Project name and location
- B. Project purpose: list of requirements / scope / philosophy / intent

SLIDE # 2

On slide # 2 of the presentation, clearly state and summarize the role of the landscape architect/entrant vs. the role of the other participants, including owner/client and collaborators.

SLIDE # 3

On slide # 3 of the presentation, clearly state and summarize the following:

- A. Special factors: explain the project's uniqueness and any unusual problems
- B. Significance: briefly describe the project's effect on public perception of the profession. Explain how the project meets judging criteria for the category.

SLIDE # 4

On slide # 4 of the presentation, the entrant may choose to provide one page of text describing the project or use an image and text slide (refer to Slides # 5 - # 20)

SLIDES # 5 - # 20

On slides # 5 - # 20 of the presentation, the entrant shall provide text and images descriptive of the project. The slides should include:

- A. Images of Project (multiple images on each slide is acceptable)
- B. Text describing Project or Images (We recommend a limited amount of text)

Submittal Format Continued next page...



SUBMITTAL FORMAT (Continued)...

SLIDE DESCRIPTION (if necessary)

At the discretion of the entrant, one page total of text may be submitted to describe the slides included in the presentation. This is up to the entrant to decide whether to include text on the presentation along with images or to include the description on the presentation itself. If slide descriptions are included, they should be printed and included with the project narrative described below. **In this text, do not mention the firm or individual's name submitting the project.**

PROJECT NARRATIVE

Provide a project narrative for the submittal. The narrative will be used to present your project to the jury and at the awards ceremony, in the event that it wins an award. **The Project Narrative is limited to one (1) Single-Sided Page, Minimum Font Size 10pt. Project Narrative should be saved as a PDF file.** The description should cover the following:

- 1. PROJECT NAME AND LOCATION**
- 2. PURPOSE OF THE PROJECT:** Describe the project's requirements, scope, planning or design philosophy and design intent.
- 3. ROLE OF THE ENTRANT:** Describe the landscape architect/entrant's role of leadership and involvement, roles of the client, public, consultants, and/or subcontractors.
- 4. SIGNIFICANCE:** Explain the relationship of the project to its context or surroundings, particularly in regard to the entrant's stewardship responsibilities.
- 5. SPECIAL FACTORS:** Explain why the project is unique or special, plus any unusual problems, new techniques, or budgetary constraints you encountered. Briefly describe the project's effect on the public's perception of the profession.

End of 2016 Call for Entries