

ASLA CENTRAL STATES CONFERENCE SPONSORSHIP FORM (PREMIUM)

MAY 2ND - 4TH, 2012
KANSAS CITY

AMERICAN SOCIETY OF
LANDSCAPE ARCHITECTS
Prairie Gateway Chapter



2012 ASLA CENTRAL STATES CONFERENCE

KANSAS CITY MARRIOTT COUNTRY CLUB PLAZA

Across the street from the historic Country Club Plaza Shopping District

MEET YOUR TARGET AUDIENCE FACE-TO-FACE AT OUR ANNUAL CONFERENCE

Sponsorship at our annual ASLA Central States Conference gives your company a chance to connect with the finest landscape architects and key decision makers in the region. They are eager to learn about solutions that may help deliver superior service to their clients and aid in their firm's operations. Bring your solution to their attention by sponsoring this premier annual event.

YOUR \$2,500 PREMIUM SPONSORSHIP INVESTMENT INCLUDES THE FOLLOWING:

- **EXHIBIT SPACE**
Exhibit space will be located just outside our main meeting space and will be open the second day of the conference. You will be provided with a 6' skirted table and two chairs. Floor displays are welcome if contained within a 10 foot space.
- **TWO (2) COMPLIMENTARY CONFERENCE REGISTRATIONS**
Each sponsoring company will receive two complimentary conference registrations (2 attendees). Registration includes entrance to all sessions, social events and food functions. Additional registrations may be purchased at a discount rate of \$150.00.
- **TWO (2) COMPLIMENTARY WEDNESDAY RECEPTION AND THURSDAY AWARDS LUNCHEON TICKETS**
Each sponsoring company will receive two tickets (2 attendees) to both events. Additional tickets may be purchased online.
- **SPONSORSHIP BOARD AND TABLE TENT RECOGNITION**
Multiple sponsorship boards will be prominently displayed in common areas throughout the duration of the conference. They will acknowledge all premium sponsorship companies. Your company's name and logo will also be displayed on table tents during the Awards Luncheon and all sessions throughout the conference.
- **COMPANY DESCRIPTION IN CONFERENCE BROCHURE AND WEBSITE**
Each sponsor may include a 50-word company description and logo with contact information to be posted on the conference website and in the brochure. This information can be updated at anytime to accommodate your qualifications.
- **SPEAKING OPPORTUNITY**
As a Premium Sponsor, you will have 5 minutes to present your company and products during our agenda. We encourage you to provide educational information rather than a product selling focused presentation.

WE ARE OFFERING A \$5,000 CORPORATE SPONSORSHIP INVESTMENT. IF YOU ARE INTERESTED IN OBTAINING INFORMATION ABOUT THAT INVESTMENT LEVEL, PLEASE CONTACT TOD HUESER, ASLA AT TOD.HUESER@JOCOGOV.ORG.



ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- **EXHIBIT TABLE - \$600**

Exhibit space will be located just outside our main meeting space and will be open to the attendees all day Thursday, May 3rd. You will be provided with a 6' skirted table and two chairs. Floor displays are welcome if contained within a 10 foot space. One food function admission is included. Entrance to all food functions for additional exhibit table sponsors can be purchased for \$150.00 per person. We will offer discounts to non-profit companies/institutions.

The first four exhibitors to register will have an opportunity to give a two-minute speaker introduction.

In addition, we will have a raffle and give away one item (electronic equipment or gift card). Attendees are eligible **only** if they collect tokens (or similar) from **all** exhibitors. We may raffle off additional items if companies donate.

If needed, electrical and internet capabilities will be provided to your exhibit space for an additional cost. Electrical - \$30.00; Internet - \$30.00

- **WEDNESDAY NIGHT RECEPTION - \$1,000 OR \$500**

As an Exclusive Sponsor for \$1,000, you'll receive a 10 minute presentation timeframe during the agenda, sponsorship board recognition during the reception and recognition in our Brochure. As a Co-Sponsor for \$500, you'll receive sponsorship board recognition during the reception and recognition in our Brochure.

- **AWARDS LUNCHEON - \$1000 OR \$500**

As an Exclusive Sponsor for \$1,000, you'll receive a 10 minute presentation timeframe during the agenda, sponsorship board recognition during the reception and recognition in our Brochure. As a Co-Sponsor for \$500, you'll receive sponsorship board recognition during the reception and recognition in our Brochure.

- **FRIDAY LUNCH - \$1000 OR \$500**

As an Exclusive Sponsor for \$1,000, you'll receive a 10 minute presentation timeframe during the agenda, sponsorship board recognition during the reception and recognition in our Brochure. As a Co-Sponsor for \$500, you'll receive sponsorship board recognition during the reception and recognition in our Brochure.

- **KC CROSSROADS FIRST FRIDAY EVENT - \$500**

During our First Friday Event, you'll receive a 5-10 minute presentation/announcement time, product display table, sponsor recognition board and recognition in our brochures and all announcements.

- **CONTINENTAL BREAKFAST - \$300 (TWO AVAILABLE)**

You'll receive sponsorship board recognition during the Breakfast and recognition in our Brochure.

IMMEDIATE DELIVERABLE DATES

March 30, 2012 - Confirmation of Sponsorship (**Return Page 3**)

April 6, 2012 - Company Logo (.jpg file black/white or color – medium size)

April 9, 2012 - 50 Word Company Description with Contact Person Information

Once we announce the agenda and all the details to our attendees and guests, we will send out more detailed information with regards to hotel reservations, set up and break down information, shipping and more. A dedicated ASLA Central States Conference website is currently being developed. The chapter will keep everyone posted when the new site will be launched.

QUESTIONS?

If you have additional questions or suggestions about the sponsorships or your company's involvement, please feel free to contact **Tod Hueser, ASLA** at tod.hueser@jocogov.org to discuss.



CONFIRMATION OF SPONSORSHIP

Complete the following form and fax to (913) 492-7275 or email completed form to **Tod Hueser** at tod.hueser@jocogov.org to secure your sponsorship space. A confirmation of your registration will be sent back via email to the contact listed below.

CONTACT:

Company Name: _____
 Contact Person for Invoice: _____
 Title: _____
 Address: _____
 City, State, Zip: _____
 Email: _____ Phone: _____

LEVEL OF SPONSORSHIP (please indicate):

	Premium Sponsor (Food & Functions Included for 2)	\$2,500
	Exhibit Table Only	\$600
	Entrance to Food Functions	\$150
	Wednesday Night Reception	\$500 or \$1000
	Awards Luncheon	\$500 or \$1000
	Friday Lunch	\$500 or \$1000
	KC Crossroads First Friday Event	\$500
	Breakfast Sponsor	\$300
	Electrical	\$30
	Internet	\$30
	Total	\$

(please circle amount)

(please circle amount)

(please circle amount)

WHO ELSE SHOULD BE GETTING INFORMATION REGARDING THE CONFERENCE:

(Conference Planners, Travel Coordinators, Conference Attendees, Company Contacts, Colleagues)

Name: _____ Email: _____

Name: _____ Email: _____

CONFIRMATION:

To confirm your sponsorship space, complete this form and return to **Tod Hueser** by **March 30, 2012**. Your sponsorship fee will be invoiced and payment is due within 30 days of invoice date. Failure to pay by the due date will result in forfeiture of your sponsorship slot. **By your signature below, you agree to these terms.**

Signature: _____ Date: _____

Printed Name: _____ Date: _____

If you have any questions regarding the ASLA Central States Conference, please contact **Mitch Zeller, ASLA** at mitchrzeller@gmail.com.