

TRANSFORMATIONS THE NEW LANDSCAPE

2013 ASLA Central States • March 20-22 • St. Louis, MO

Millennium Hotel

200 South 4th Street, St. Louis, 63102

Sponsorship at our annual ASLA Central States Conference gives your company a chance to connect with the finest landscape architects and key decision makers in the midwest region.

2013 EXHIBITOR SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSORSHIP/\$2,500 6 Available

Exhibit Space

- Prime booth location for maximized visibility
- 6' foot skirted table, two chairs, floor displays up to 10'

Two (2) Conference Registrations

- Tickets includes session entry, social events and food functions.
- Additional tickets may be purchased at a discounted rate of \$150.

Two (2) Tickets: Wednesday Reception + Thursday Awards Luncheon

- Additional tickets may be purchased for \$100.

Sponsorship Board + Table Tent Recognition

- Brand recognition on signage, displays throughout the event.
- Table tents with your branding will be placed on all tables.

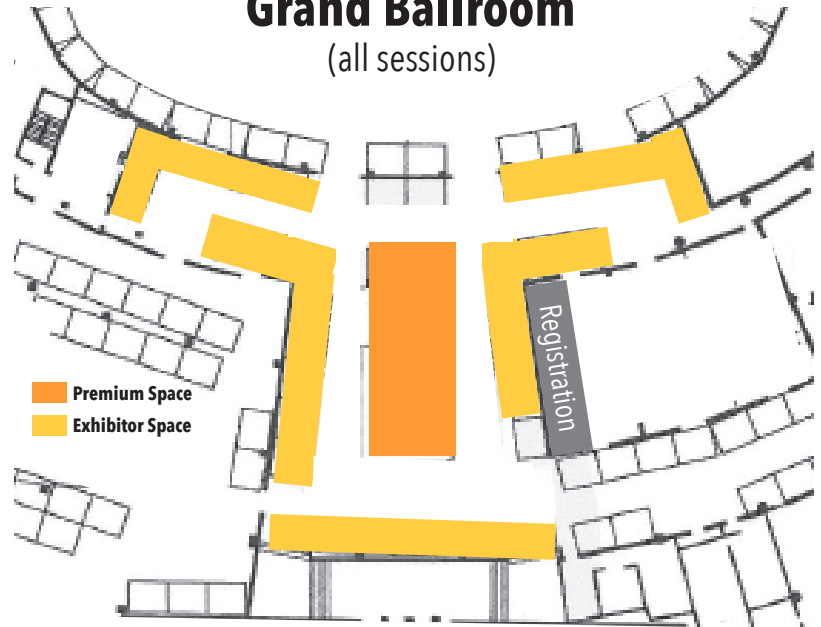
Conference Website + brochure

- Logo, contact information and 50-word company description displayed on the Central States website and printed brochure.
- 1 full page ad in conference brochure.
- Specifications will be sent upon receipt of sponsorship confirmation

Millennium Hotel Exhibitor Layout

Grand Ballroom

(all sessions)



EXHIBITOR/\$600 30 Available

Exhibit Space

- 6' foot skirted table, two chairs, floor displays up to 10'

One (1) Complimentary Conference Registration

- Ticket includes session entry, social events and food functions.
- Additional tickets may be purchased at a discounted rate of \$150.

One (1) Tickets: Wednesday Reception + Thursday Awards Luncheon

- Additional tickets may be purchased for \$100

Conference Brochure + Website

- Logo displayed in conference website and brochure
- Specifications will be sent upon receipt of sponsorship confirmation

An iPad 3 drawing will be held for attendees who visit all vendor booths, to maximize your face time with key buyers!

2013 EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES

These distinct sponsorship opportunities, won't last long!

Select your event today.

WEDNESDAY NIGHT OPENING RECEPTION

Premium Sponsor - \$1,000 (1 available)

Contributor - \$500 (2 available)

CITY GARDEN TOUR + THURSDAY SOCIAL HOUR AT TERRACE VIEW

Exclusive Sponsor - \$1,500 (1 available)

THURSDAY LUNCH

Premium Sponsor - \$1,000 (1 available)

Contributor - \$500 (2 available)

FRIDAY AWARDS LUNCHEON

Premium Sponsor - \$1,000 (1 available)

Contributor - \$500 (2 available)

CONTINENTAL BREAKFAST

Contributor - \$300 (2 Available)

Event sponsorship opportunity descriptions can be found on the next page >>

EVENT-SPECIFIC DESCRIPTIONS

WEDNESDAY NIGHT OPENING RECEPTION

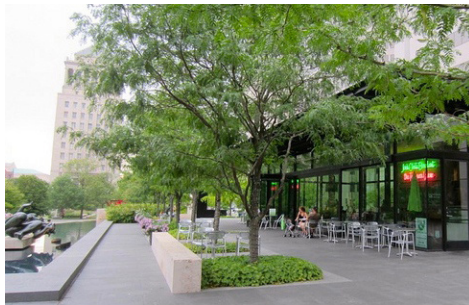
Premium Sponsor - \$1,000 (1 available)

Contributor - \$500 (2 available)

As a premium sponsor for \$1,000, you'll receive a 5 minute presentation during the agenda, sponsorship board recognition during the reception and recognition in our brochure. As a contributor for \$500, you'll receive sponsorship board recognition during the reception and recognition in the brochure.

CITY GARDEN TOUR + THURSDAY SOCIAL HOUR AT TERRACE VIEW

Exclusive Sponsor - \$1,500 (1 available)



Sponsor the Central States' premiere event, held at the award-winning [St. Louis City Garden](#), one of the city's most beautiful venues. The event will feature a walking tour of the garden's beautiful landscape

architecture, accentuated by one-of-a-kind sculptures. The tour will be followed by a cocktail reception at the Terrace View restaurant overlooking the garden. As the exclusive sponsor of this event, you and your company will be solely featured at the reception; and given the opportunity to address attendees. The reception will feature delicious food and drinks, all provided by your sponsorship dollars.

THURSDAY LUNCH

Premium Sponsor - \$1,000 (1 available)

Contributor - \$500 (2 available)

As a premium sponsor for \$1,000, you'll receive a 5 minute presentation during the reception and recognition in our brochure. As a contributor sponsor for \$500, you'll receive sponsorship board recognition during the reception and recognition in the brochure.

FRIDAY AWARDS LUNCHEON

Premium Sponsor - \$1,000 (1 available)

Contributor - \$500 (2 available)

As a premium sponsor for \$1,000, you'll receive a 5 minute presentation time frame during the agenda, sponsorship board recognition during the reception and recognition in our brochure. As a contributor for \$500, you'll receive sponsorship board recognition during the reception and recognition in the brochure.

CONTINENTAL BREAKFAST

Contributor - \$300 (Two Available)

You'll receive sponsorship board recognition during the breakfast and recognition in our brochure.

IMMEDIATE DELIVERABLE DATES

January 11, 2013

Confirmation of sponsorship due
(Return Page 3)

January 18, 2013

Company logos due
(.jpg file black/white or color, 300 dpi resolution)

January 30, 2013

Sponsorship fees due

February 8, 2013

50 word company description with contact person information (for Premium Sponsorship)

Once we announce the agenda and all the details to our attendees and guests, we will send out more detailed information with regards to hotel reservations, set up and break down information, shipping and more. Information can be found on the [ASLA Central States Conference website](#) as it becomes available.

ABOUT THE MILLENNIUM HOTEL

Located on the banks of the Mississippi River, the Millennium Hotel St. Louis is a charming, modern establishment. The hotel is situated within close range of a number of notable attractions including Busch Stadium and Gateway Arch, which dominates the skyline.

ACCOMMODATIONS

Hotel accommodations, at the discounted rate of \$109/night, can be booked directly through Millennium St. Louis. Click [here](#) to reserve your room, or call 314.241.9500.

ADDITIONAL INFORMATION

We will have a raffle and give away an iPad 3 for conference attendees. Attendees are eligible only if they collect tokens (or similar) from all exhibitors. We may raffle additional items if companies donate.

Internet service will be provided in the event and exhibitor space, and additional electrical capacity may be purchased from the hotel if more than 500 Watts is needed.

QUESTIONS?

If you have additional questions about the sponsorships packages or your company's involvement, please contact St. Louis ASLA Executive Director Elizabeth Graff at exdir@stlouisasla.org to discuss.

CONFIRMATION OF SPONSORSHIP/INVOICE

Complete the following form and e-mail to Elizabeth Graff at exdir@asla.org to secure your sponsorship space. A confirmation of your registration will be sent back via email to the contact listed below. This document will also serve as your invoice. Information for remitting your payment can be found below.

Contact			
Company Name			
Title			
Address			
City, State, Zip			
Email		Phone	

Level of Sponsorship (please indicate)	Amount	Qty
Premium Sponsor (food and functions included for 2)	\$2,500	
Exhibit Table Only	\$600	
Entrance to Food Functions	\$150	
Wednesday Night Reception (<i>please circle amount</i>)	\$500 or \$1,000	
Friday Awards Luncheon (<i>please circle amount</i>)	\$500 or \$1,000	
Thursday Lunch (<i>please circle amount</i>)	\$500 or \$1,000	
Thursday City Garden Tour + Reception	\$1,500	
Breakfast Sponsor	\$300	
Electrical	TBD	
TOTAL		

Who will be attending the conference on your company's behalf?

First and Last Name		Title		E-mail	
First and Last Name		Title		E-mail	

Confirmation

To confirm your sponsorship space, complete this page and return to Elizabeth Graff via e-mail by January 11, 2013.

Please send a check for your sponsorship payment to: St. Louis ASLA, P.O. Box 11594, Clayton, MO 63105. Your check should be made payable to St. Louis ASLA. If you need to pay by credit card, contact Elizabeth Graff at exdir@stlouisasla.org. Payment by credit card will incur an additional 2% fee to cover processing charges. Your payment is due by Jan. 30, 2013. By your signature below, you agree to these terms.

Printed Name		Date	
Signature			

If you have any questions regarding the ASLA Central States Conference in general, please contact Brad Furfaro at bradfurfaro@sbcglobal.net.

Thank you for your support of landscape architecture and the central states of ASLA!